



COURAGE

Wednesday, June 5, 2024

8:30 am - 11:30 am

The State Room

60 State Street, Boston, MA 02109

Presented by the
Marcum Women's Initiative

The Marcum Women's Initiative is committed to fostering an inclusive environment where women can thrive, increase their networking opportunities, develop mentoring relationships, and provide a forum to share experiences and support one another in personal and professional pursuits.

MARCUM
Women's
F O R U M

marcumllp.com

Speakers

The Marcum Women's Forum, presented by the Marcum's Women's Initiative, is a breakfast event geared to executive women, featuring nationally prominent speakers on topics essential to women's personal and professional well-being. The Marcum Women's Initiative is dedicated to women having a voice. We are committed to fostering an environment that is diverse and inclusive—one that encourages and enables all of our associates and contacts to be successful and engaged in every aspect of our business.

KEYNOTE SPEAKER



Amelia Earhart

When Amelia Rose Earhart decided to honor her namesake, aviation pioneer Amelia Mary Earhart, she did it in the biggest way possible — by becoming the first person to pilot a single-engine Pilatus PC-12-NG around the world. The journey to successfully complete this 28,000 nautical miles flight included challenges and obstacles, but ultimately taught her invaluable lessons about life.

It was an odds-defying achievement that included more than two years of route and logistical planning, extensive flight training, open water survival training, and recruiting, training, and leading a team of 100 people. Utilizing the invaluable concept of a flight plan to achieve her dream, Amelia crafted a strategic business plan to design, fund, and market her flight. In the process, she developed a large and passionate social following and forged almost \$2 million in partnerships with 28 corporations. Through the Fly with Amelia Foundation, a nonprofit she founded to foster the next generation of women in aviation, Amelia granted 10 flight training scholarships to women ages 16-18 as she circled the plane over Howland Island, the area of the South Pacific Ocean where Amelia Earhart disappeared.

Amelia's story of hard work, determination, and dedication resonates deeply with many audiences. She takes them along on her epic flight—from Howland Island to touching down on the same runway where she departed in 1937—drawing powerful comparisons to how we lead, work as teams, handle turbulence, and boldly journey into uncharted territory with confidence. Amelia has earned rave reviews from audiences ranging from the Fortune 500 to the United States Air Force Academy. Her upcoming book, *Learn to Love the Turbulence: Flight Lessons on Becoming the Pilot in Command of Your Own Journey* teaches readers how to navigate the inevitable storms that come with taking flight toward the life we were meant to live.

Before flying around the world, Ms. Earhart was best known as a television news anchor and reporter, covering breaking news, traffic, and weather in Denver and Los Angeles. She continues to use her professional interviewing and polished presenting skills as an emcee and moderator. Her story has been featured in major media outlets, including CNN, The New York Times, The Today Show, and others.

She is a recipient of the Amelia Earhart Pioneering Achievement Award and was named by the Jaycees as one of the "Top Ten Young Americans."

SPEAKER



Laura Fredricks

The Ask Expert, Laura Fredricks, JD trains and coaches individuals, businesses, and nonprofits on How to ASK. She has raised more than \$1 Billion for her clients and comes from successful careers in industries known for making the toughest and biggest asks—law and philanthropy. Laura's 5 Laws on Asking and her prior six books have helped hundreds of global executives, industry trailblazers, accountants, marketing and communication leaders, boards, fundraisers, entrepreneurs, teenagers, artists, philanthropists, and everyday people get their best professional and personal life possible, just by asking. Her most recent book "Hard Asks Made

Easy: How to Get Exactly What you Want", released in June 2023 is Amazon's #1 for Business Mentoring and Coaching, #5 Personal Laura's book was named "One of the Top 15 Business Books for 2023."

She is the recipient of the Ralph E. Chamberlain Award for extraordinary leadership in the field of fundraising and lifetime of service to the profession, and the New York Nonprofit Network's 50 Over 50 Award for excellence in media and philanthropy. Since 2005, Laura has been teaching "The Art of the Ask: Effective Communications and Negotiation Strategies" at New York University School of Professional Studies.

In 2018, Laura had the honor of being the opening keynote speaker for Marcum's Women's Forum in NYC with Hillary Clinton.

Sponsorship Packages

PLATINUM SPONSORSHIP \$10,000

- Company logo prominently displayed at conference on the main stage throughout the forum
- Premium location for tabletop display of your company materials
- Inclusion in all conference marketing materials/conference website/email blasts
- 1 reserved table of 10 for attendees of your choice to attend the forum

GOLD SPONSORSHIP \$7,500

- Company logo displayed during the conference on the main stage throughout the forum
- Tabletop display for your company materials
- Inclusion in all conference marketing materials/conference website/email blasts
- 5 complimentary tickets for attendees of your choice to attend the forum

SILVER SPONSORSHIP \$5,000

- Company logo displayed throughout the forum
- Tabletop display for your company materials
- Inclusion in all conference marketing materials/conference website/email blasts
- 3 complimentary tickets for attendees of your choice to attend the forum

BRONZE SPONSORSHIP \$2,500

- Company logo displayed throughout the forum
- Inclusion in all conference marketing materials/conference website/email blasts
- 2 complimentary tickets for attendees of your choice to attend the forum

OTHER ADVERTISING OPTIONS

Full Page Ad: 5"W x 8"H **\$750**

Half Page Ad: 5"W x 3.875"H **\$500**

Quarter Page Ad: 2.375"W x 3.875"H **\$300**

ADS DUE DATE

Please submit all ads by 5/1/2024

For sponsorships, ad submissions, tickets and all other event inquiries please contact:

Gillan Peabody, Marketing Coordinator
53 State Street 17th Floor Boston, MA 02109
gillan.peabody@marcumllp.com
Phone: 617.807.5259

INDIVIDUAL TICKET: \$125

Corporate Sponsorship Commitment & Invoice

COMPANY INFORMATION

Company Name: _____ Contact Person: _____

Address, Zip Code: _____

Website: _____

Telephone: _____ Fax: _____

Email: _____

SPONSORSHIP LEVEL (PLEASE CHECK ONE)

Platinum Sponsorship - \$10,000

Silver Sponsorship - \$5,000

Gold Sponsorship - \$7,500

Bronze Sponsorship - \$2,500

ADVERTISING

Full Page - \$750

Quarter Page - \$300

Half Page - \$500

OTHER OPTIONS

Individual Ticket - \$125

If interested in sponsoring, please contact:

Gillan Peabody, Marketing Coordinator
53 State Street 17th Floor Boston, MA 02109
gillan.peabody@marcumllp.com
Phone: 617.807.5259

