



MARCUM
**CONSTRUCTION
SUMMIT**



OHIO / OCTOBER 29, 2024

The Marcum Construction Summit is dedicated to updating construction industry professionals on the economic state of the construction industry. This complimentary event draws construction contractors and other service providers from across Ohio. As a sponsor of the Marcum Construction Summit, you will receive a unique opportunity to open doors to potential business while promoting your brand.

CLEVELAND MARRIOTT EAST

26300 Harvard Road
Warrensville Heights, OH 44122

EVENT

Registration &
Networking

Main Program

Cocktails & Reception

1:00 PM – 6:30 PM



KEYNOTE SPEAKER

ANIRBAN BASU

Chief Construction Economist, Marcum

Anirban is Marcum's Chief Economist and the Chairman & CEO of Sage Policy Group, Inc., an economic and policy consulting firm in Baltimore, Maryland. The firm provides strategic analytical services to energy, supplies, law firms, medical systems, government agencies, and real estate developers among others.

MARCUM
ACCOUNTANTS ▲ ADVISORS



OHIO SPONSORSHIP OPPORTUNITIES

KEYNOTE SPEAKER SPONSOR (1 AVAILABLE)

\$6,000

- Introduction of Keynote Speaker
- Branding on main PowerPoint presentation as "Keynote Sponsor"
- Exhibit table at the event
- Receipt of attendee list post-conference
- Company logo displayed on all event materials
- Company name or logo prominently displayed on all promotional elements (website, invitation, event tables)
- Full-page advertisement in printed conference book

SOLD

GOLD SPONSOR

\$4,000

- Exhibit table at event
- Receipt of attendee list post-conference
- Company logo displayed on all event materials
- Company name or logo prominently displayed on all promotional elements (website, invitation, event tables)
- Full-page advertisement in conference book

SILVER SPONSOR

\$3,000

- Exhibit table at event
- Company logo displayed on all event materials
- Company name or logo prominently displayed on all promotional elements (website, invitation, press release)
- Half-page advertisement in conference book

BRONZE SPONSOR

\$2,000

- Company logo displayed on all event materials
- Company name or logo prominently displayed on all promotional elements (website, invitation, press release)
- Half-page advertisement in conference book

CENTERPIECE SPONSOR

\$1,500

(1 AVAILABLE)

- Company logo displayed at all tables in centerpieces
- Recognition as a "Supporting Sponsor" on conference website and on-site program guide

LANYARD SPONSOR

\$1,500

(1 AVAILABLE)

- Company logo displayed on all attendee lanyards
- Recognition as a "Supporting Sponsor" on conference website and on-site program guide

PEN SPONSOR

\$1,500

(1 AVAILABLE)

- Company logo display
- Company logo on pen at each seat in main session
- Recognition as a "Supporting Sponsor" on conference website and on-site program guide

BREAK SPONSOR

\$1,500

- Company logo displayed during break times
- Recognition as "Supporting Sponsor" on conference website and on-site program guide

COCKTAIL RECEPTION SPONSOR

\$1,500

- Company logo displayed at the Cocktail Reception
- Recognition as a "Supporting Sponsor" on conference website and on-site program guide

PODIUM SPONSOR

\$1,500

(1 AVAILABLE)

- Company logo displayed on all speaker podiums
- Recognition as a "Supporting Sponsor" on conference website and on-site program guide

SIGNATURE COCKTAIL SPONSOR

\$1,000

(1 AVAILABLE)

- Company logo displayed at all bars
- Signature drink of choice named after your company
- Recognition as a "Supporting Sponsor" on conference website and on-site program guide

CHARGING STATION SPONSOR

\$1,000

(1 AVAILABLE)

- Company logo displayed at the charging station
- Recognition as "Supporting Sponsor" on conference website and on-site program guide

COFFEE SPONSOR

\$1,000

(1 AVAILABLE)

- Company logo displayed near Coffee stations
- Recognition as a "Supporting Sponsor" on conference website and on-site program guide

PREMIUM WINE RAFFLE SPONSOR

\$1,000

(1 AVAILABLE)

- Recognition on promotional materials
- Recognition as a "Supporting Sponsor" on conference website and on-site program guide

CUSTOM RAFFLE SPONSOR

\$1,000

- Recognition on promotional materials
- Recognition as a "Supporting Sponsor" on conference website and on-site program guide
- Choose your own basket theme in coordination with our marketing team

OTHER ADVERTISING OPTIONS

Quarter Page Ad: 2.375"W x 3.875"H **\$300**

Half Page Ad: 5"W x 3.875"H **\$500**

Full Page Ad: 5"W x 8"H **\$750**

ADS DUE DATE: Please submit all ads by **Monday, September 16, 2024** to: Jordan DiFranco, jordan.difranco@marcumllp.com



MARCUM CONSTRUCTION SUMMIT

CORPORATE SPONSORSHIP COMMITMENT

COMPANY INFORMATION

COMPANY NAME:

CONTACT NAME:

ADDRESS :

CITY/STATE/ZIP:

WEBSITE:

EMAIL:

PHONE:

FAX:

SPONSORSHIP LEVEL (PLEASE SELECT ONE)

- | | | |
|---|--|---|
| <input type="checkbox"/> KEYNOTE SPONSOR: \$6,000 | <input type="checkbox"/> LANYARD SPONSOR: \$1,500 | <input type="checkbox"/> SIGNATURE COCKTAIL SPONSOR: \$1,000 |
| <input type="checkbox"/> GOLD SPONSOR: \$4,000 | <input type="checkbox"/> PEN SPONSOR: \$1,500 | <input type="checkbox"/> CHARGING STATION SPONSOR: \$1,000 |
| <input type="checkbox"/> SILVER SPONSOR: \$3,000 | <input type="checkbox"/> BREAK SPONSOR: \$1,500 | <input type="checkbox"/> COFFEE SPONSOR: \$1,000 |
| <input type="checkbox"/> BRONZE SPONSOR: \$2,000 | <input type="checkbox"/> COCKTAIL RECEPTION SPONSOR: \$1,500 | <input type="checkbox"/> PREMIUM WINE RAFFLE SPONSOR: \$1,000 |
| <input type="checkbox"/> CENTERPIECE SPONSOR: \$1,500 | <input type="checkbox"/> PODIUM SPONSOR: \$1,500 | <input type="checkbox"/> CUSTOM RAFFLE SPONSOR: |

ADVERTISING (PLEASE SELECT ONE)

- FULL-PAGE: \$750 HALF-PAGE: \$500 QUARTER-PAGE: \$300

SEND COMPLETED FORM TO:

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Jordan DiFranco, Marketing Coordinator
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Mayfield Village, OH, 44143, 440.459.5979