



MARCUM CONSTRUCTION SUMMIT



NEW ENGLAND / OCTOBER 1, 2024

The Marcum Construction Summit, presented with CT ABC and CFMA of CT, is dedicated to updating construction contractors, finance and accounting professionals on the economic state of the construction industry. This complimentary event draws construction contractors and other service providers from across Northeast. As a sponsor of the Marcum Construction Summit, you will receive a unique opportunity to open doors to potential business while promoting your brand.

OMNI NEW HAVEN AT YALE

155 Temple Street
New Haven, CT 06510

EVENT

Registration
Main Program
Cocktails & Reception

1:15 PM – 7:00 PM



KEYNOTE SPEAKER

ANIRBAN BASU

Chief Construction Economist, Marcum

Anirban is Marcum's Chief Economist and the Chairman & CEO of Sage Policy Group, Inc., an economic and policy consulting firm in Baltimore, Maryland. The firm provides strategic analytical services to energy, supplies, law firms, medical systems, government agencies, and real estate developers among others.

MARCUM
ACCOUNTANTS ▲ ADVISORS



MARCUM CONSTRUCTION SUMMIT

NEW ENGLAND SPONSORSHIP OPPORTUNITIES

KEYNOTE SPEAKER SPONSOR (1 AVAILABLE)

\$8,000

- Introduction of Keynote speaker
- Exhibit table at event
- Receipt of attendee list post-conference
- Company logo displayed on all event materials
- Company name or logo prominently displayed on all promotional elements (website, invitation, event tables)
- Full page advertisement in conference book

GOLD SPONSOR

\$6,000

- Exhibit table at event
- Receipt of attendee list post-conference
- Company logo displayed on all event materials
- Company name or logo prominently displayed on all promotional elements (website, invitation, event tables)
- Full page advertisement in conference book

SILVER SPONSOR

\$5,000

- Exhibit table at event
- Company logo displayed on all event materials
- Company name or logo prominently displayed on all promotional elements (website, invitation, press release)
- Half page advertisement in conference book

BRONZE SPONSOR

\$3,000

- Company logo displayed on all event materials
- Company name or logo prominently displayed on all promotional elements (website, invitation, press release)
- Half page advertisement in conference book

CENTERPIECE SPONSOR (2 AVAILABLE)

\$3,000

- Company logo displayed at all tables in centerpieces
- Recognition as a "Centerpiece Sponsor" on conference website and on-site program guide

LANYARD SPONSOR (1 AVAILABLE)

\$3,000

- Company logo displayed on all attendee lanyards
- Recognition as a "Supporting Sponsor" on conference website and on-site program guide

PEN SPONSOR

\$3,000

- Company logo on pen at each seat in main session
- Recognition as a "Supporting Sponsor" on conference website and on-site program guide

COCKTAIL SPONSOR (1 AVAILABLE)

\$3,000

- Company logo displayed at all bars
- Signature drink of choice named after your company
- Recognition as a "Supporting Sponsor" on conference website and on-site program guide

PODIUM SPONSOR (1 AVAILABLE)

\$3,000

- Company logo displayed on all speaker podiums
- Recognition as a "Supporting Sponsor" on conference website and on-site program guide

RECEPTION SPONSOR

\$2,500

- Company logo displayed at the Cocktail Reception
- Recognition as a "Supporting Sponsor" on conference website and on-site program guide

WIFI SPONSOR (1 AVAILABLE)

\$2,500

- Wi-Fi passcode of your choice distributed to all attendees
- Recognition as a "Supporting Sponsor" on conference website and on-site program guide

COFFEE SPONSOR

\$2,500

- Company logo displayed near Coffee stations
- Recognition as a "Supporting Sponsor" on conference website and on-site program guide

PREMIUM WINE RAFFLE SPONSOR (1 AVAILABLE)

\$1,000

- Recognition on promotional materials

OTHER ADVERTISING OPTIONS

Quarter Page Ad: 2.375"W x 3.875"H **\$300**

Half Page Ad: 5"W x 3.875"H **\$500**

Full Page Ad: 5"W x 8"H **\$750**

ADS DUE DATE: Please submit all ads by **Tuesday, September 3, 2024** to: Kristin Bodner, kristin.bodner@marcumllp.com



MARCUM CONSTRUCTION SUMMIT

CORPORATE SPONSORSHIP COMMITMENT

COMPANY INFORMATION

COMPANY NAME:

CONTACT NAME:

ADDRESS :

CITY/STATE/ZIP:

WEBSITE:

EMAIL:

PHONE:

FAX:

SPONSORSHIP LEVEL (PLEASE SELECT ONE)

KEYNOTE **SOLD** OF \$3,000

LANYARD SPONSOR: \$3,000

WIFI SPONSOR **SOLD**

GOLD SPONSOR: \$6,000

PEN SPONSOR: \$3,000

COFFEE SPONSOR: \$2,500

SILVER SPONSOR: \$5,000

COCKTAIL **SOLD** SPONSOR \$3,000

PREMIUM **SOLD** SPONSOR: \$2,500

BRONZE SPONSOR: \$3,000

PODIUM **SOLD** OF \$3,000

CENTERPIECE SPONSOR: \$3,000

RECEPTION SPONSOR: \$2,500

ADVERTISING (PLEASE SELECT ONE)

FULL-PAGE: \$750

HALF-PAGE: \$500

QUARTER-PAGE: \$300

SEND COMPLETED FORM TO:

kristin.bodner@marcumllp.com or mail to
Kristin Bodner, Senior Marketing Manager
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New Haven, CT 06511, 860.760.0714