



MARCUM MANUFACTURING FORUM



CONNECTICUT

The Marcum Manufacturing Forum brings together industry leaders and executives from the Connecticut manufacturing community to elevate awareness of opportunities sources available to manufacturers through various state and federal programs. The Marcum forum is produced in collaboration with the U.S Department of Commerce Connecticut District Office, the Connecticut Center for Advanced Technology (CCAT), the Connecticut Business and Industry Association (CBIA).

TUESDAY, APRIL 2, 2024

7:30 AM - 11:00 AM (EST)

SHERATON HARTFORD SOUTH

Rocky Hill, CT

**Make it Here 2030: The Manufacturing
Workforce of Tomorrow**

TUESDAY, MAY 21, 2024

7:30 AM - 11:00 AM (EST)

TPC RIVER HIGHLANDS

Cromwell, CT

**Charting the Course for Growth &
Innovation: Don't Get Left Behind!**



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR (1 Available)

\$8,000

- Company logo prominently displayed on the cover of all promotional and event materials as the “Presenting Sponsor” (website, invitation, social media, conference tables, conference book)
- Opportunity to give opening remarks
- Company logo displayed on the podium in front of audience at the event
- Individual Sponsor signage with logo prominently displayed during event
- Tabletop display at event
- Verbal acknowledgment of company
- Receipt of registration and attendee list post event
- Opportunity to insert company brochure and promotional item in goody bags
- Full page advertisement in program book

BREAKFAST SPONSOR

\$6,000

- Company logo prominently displayed on all promotional and event materials as the “Breakfast Sponsor” (website, invitation, social media, conference tables, conference book)
- Sponsorship signage with logo displayed during breakfast networking opportunity
- Verbal acknowledgment of company during opening remarks
- Tabletop display at event
- Full page advertisement in program book
- Receipt of attendee list post conference
- Company logo displayed on promotional mints at breakfast station and event tables
- Opportunity to insert company brochure and promotional item in goody bags

GOLD SPONSOR

\$4,000

- Company name or logo prominently displayed on all promotional and event materials (website, invitation, social media, conference tables, conference book)
- Tabletop display at event
- Receipt of attendee list post-conference
- Full page advertisement in conference book

SILVER SPONSOR

\$3,000

- Company name or logo prominently displayed on all promotional and event materials (website, invitation, social media, conference tables, conference book)
- Opportunity to insert company brochure and promotional item in goody bags
- Half page advertisement in conference book

BRONZE SPONSOR

\$2,000

- Company name or logo prominently displayed on all promotional and event materials (website, invitation, social media, conference tables, conference book)
- Quarter page advertisement in conference book

ADDITIONAL SPONSORSHIP OPPORTUNITIES

CENTERPIECE SPONSOR

\$3,500

- Company logo prominently displayed on all promotional and event materials as the “Centerpiece Sponsor” (website, invitation, social media, conference tables, conference book)
- Company logo and contact information displayed at all tables in centerpieces
- Verbal acknowledgment of company during opening remarks

COFFEE SPONSOR

\$3,000

- Company logo prominently displayed on all promotional and event materials as the “Coffee Sponsor” (website, invitation, social media, conference tables, conference book)
- Company logo on coffee napkins
- Verbal acknowledgment of company during opening remarks

LANYARD SPONSOR (1 Available)

\$3,000

- Company logo prominently displayed on all promotional and event materials as the “Lanyard Sponsor” (website, invitation, social media, conference tables, conference book)
- Company logo displayed on all attendee lanyards
- Verbal acknowledgment of company during opening remarks

OTHER ADVERTISING OPTIONS

- Quarter Page Ad - 2.375”W x 3.875”H: **\$300**
- Half Page Ad - 5”W x 3.875”H: **\$500**
- Full Page Ad - 5”W x 8”H: **\$700**

ADS DUE DATE

Please submit all ads to Kristin Bodner at kristin.bodner@marcumllp.com.

ROCKY HILL, CT
MARCH 4, 2024

CROMWELL, CT
APRIL 28, 2024



CORPORATE SPONSORSHIP COMMITMENT

COMPANY INFORMATION

COMPANY NAME:

CONTACT NAME:

ADDRESS :

CITY/STATE/ZIP:

WEBSITE:

EMAIL:

PHONE:

FAX:

SPONSORSHIP LEVEL (PLEASE SELECT ONE)

PRESENTATION SPONSOR: \$8,000

SILVER SPONSOR: \$3,000

COFFEE SPONSOR: \$3,000

BREAKFAST SPONSOR: \$6,000

BRONZE SPONSOR: \$2,000

LUNCH SPONSOR: \$3,000

GOLD SPONSOR: \$4,000

CENTERPIECE SPONSOR: \$3,500

ADVERTISING (PLEASE SELECT ONE)

QUARTER PAGE COLOR (2.375"W X 3.875"H): \$300

HALF PAGE COLOR (5"W X 3.875"H): \$500

FULL PAGE COLOR (5"W X 8"H): \$700

SEND COMPLETED FORM TO:

kristin.bodner@marcumllp.com or mail to
Kristin Bodner, Senior Marketing Manager
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New Haven, CT 06511, 860.760.0714