



MARCUM CONSTRUCTION SUMMIT



FLORIDA / JANUARY 25, 2024

The Marcum Construction Summit, presented with ABC Florida East Coast and ABC Florida East Coast Chapter, Construction Executives Association, and CFMA South Florida CFMA South Florida, is dedicated to updating construction contractors, finance and accounting professionals on the economic state of the construction industry. This complimentary event draws construction contractors and other service providers from across the region. As a sponsor of the Marcum Construction Summit, you will receive a unique opportunity to open doors to potential business while promoting your brand.

**SEMINOLE HARD ROCK
CASINO & HOTEL
GRAND BALLROOM**

1 Seminole Way
Hollywood, FL 33314

EVENT

Registration
Lunch
Main Program
Cocktails & Reception

11:30 AM – 7:00 PM



KEYNOTE SPEAKER

ANIRBAN BASU

Chief Construction Economist, Marcum

Anirban is Marcum's Chief Economist and the Chairman & CEO of Sage Policy Group, Inc., an economic and policy consulting firm in Baltimore, Maryland. The firm provides strategic analytical services to energy, supplies, law firms, medical systems, government agencies, and real estate developers among others.

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ACCOUNTANTS ▲ ADVISORS



MARCUM CONSTRUCTION SUMMIT

FLORIDA SPONSORSHIP OPPORTUNITIES

KEYNOTE SPEAKER SPONSOR (1 AVAILABLE)

\$10,000

- Introduction of Keynote speaker
- Exhibit table at event
- Receipt of attendee list post-conference
- Company logo displayed on all event materials
- Company name or logo prominently displayed on all promotional elements (website, invitation, event tables)
- Full page advertisement in conference book

GOLD SPONSOR

\$7,000

- Exhibit table at event
- Receipt of attendee list post-conference
- Company logo displayed on all event materials
- Company name or logo prominently displayed on all promotional elements (website, invitation, event tables)
- Full page advertisement in conference book

SILVER SPONSOR

\$6,000

- Exhibit table at event
- Company logo displayed on all event materials
- Company name or logo prominently displayed on all promotional elements (website, invitation, press release)
- Half page advertisement in conference book

TOTE BAG SPONSOR

\$5,000

- Company logo displayed on conference bag
- Recognition as a “Supporting Sponsor” on website and materials

BRONZE SPONSOR

\$4,000

- Company logo displayed on all event materials
- Company name or logo prominently displayed on all promotional elements (website, invitation, press release)
- Half page advertisement in conference book

LUNCH SPONSOR (2 AVAILABLE)

\$4,000

- Company logo displayed near lunch stations
- Recognition as a “Supporting Sponsor” on website and materials

LANYARD SPONSOR

\$4,000

- Company logo displayed on all attendee lanyards
- Recognition as a “Supporting Sponsor” on conference website and on-site program guide

PEN SPONSOR (1 AVAILABLE)

\$4,000

- Company logo on pen at each seat in main session
- Recognition as a “Supporting Sponsor” on conference website and on-site program guide

COCKTAIL SPONSOR

\$4,000

- Company logo displayed at all bars
- Signature drink of choice named after your company
- Recognition as a “Supporting Sponsor” on conference website and on-site program guide

WI-FI SPONSOR (1 AVAILABLE)

\$3,000

- Wi-Fi passcode of your choice distributed to all attendees
- Recognition as Wi-Fi sponsor throughout the event and in materials

DRINK STATION SPONSOR

\$3,000

- Company logo displayed near coffee stations
- Recognition as a “Supporting Sponsor” on website and materials

ENTERTAINMENT SPONSOR (1 AVAILABLE)

\$2,000

- Recognition as a “Supporting Sponsor” on website and materials

OTHER ADVERTISING OPTIONS

Quarter Page Ad: 2.375”W x 3.875”H **\$500**
Half Page Ad: 5”W x 3.875”H **\$750**
Full Page Ad: 5”W x 8”H **\$1,000**

ADS DUE DATE: Please submit all ads by **12/20/23** to:
Lewis Greenberg, lewis.greenberg@marcumllp.com
For all event inquiries, please email Lewis Greenberg:
lewis.greenberg@marcumllp.com



MARCUM CONSTRUCTION SUMMIT

CORPORATE SPONSORSHIP COMMITMENT

COMPANY INFORMATION

COMPANY NAME:

CONTACT NAME:

ADDRESS :

CITY/STATE/ZIP:

WEBSITE:

EMAIL:

PHONE:

FAX:

SPONSORSHIP LEVEL (PLEASE SELECT ONE)

KEYNOTE SPONSOR: \$10,000

LUNCH SPONSOR: \$4,000

WIFI SPONSOR: \$3,000

GOLD SPONSOR: \$7,000

LANYARD SPONSOR: \$4,000

DRINK STATION SPONSOR: \$3,000

SILVER SPONSOR: \$6,000

PEN SPONSOR: \$4,000

ENTERTAINMENT SPONSOR: \$2,000

TOTE BAG SPONSOR: \$5,000

COCKTAIL SPONSOR: \$4,000

SEND COMPLETED FORM TO:

lewis.greenberg@marcumllp.com or mail to
Lewis Greenberg, Regional Marketing Director
Marcum LLP, 201 East Las Olas Blvd, 21st Floor
Fort Lauderdale, FL 33301, 954.320.8244



MARCUM CONSTRUCTION SUMMIT

NATIONAL MARCUM CONSTRUCTION EVENTS 2024

FLORIDA

8th Annual Event • January 25, 2024
Hollywood, FL

CALIFORNIA

5th Annual Event • February 13, 2024
Renaissance Newport Beach, Orange County, CA

NEW YORK

2nd Annual Event • May 8, 2024
Woodbury, NY

NEW ENGLAND

12th Annual Event • October 1, 2024
Nashville, TN

MID-SOUTH

6th Annual Event • October 23, 2024
Nashville, TN

OHIO

3rd Annual Event • October 29, 2023
Cleveland Marriott East, Warrensville Heights, OH

For national sponsorship opportunities, please contact your local Marcum Construction Partner or Lewis Greenberg at lewis.greenberg@marcumllp.com.

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