



# CALIFORNIA / FEBRUARY 13, 2024

The Marcum Construction Summit, presented with ABC Southern California, is dedicated to updating construction contractors, finance and accounting professionals on the economic state of the construction industry. This complimentary event draws construction contractors and other service providers from across California. As a sponsor of the Marcum Construction Summit, you will receive a unique opportunity to open doors to potential business while promoting your brand.

# RENAISSANCE NEWPORT BEACH

4500 MacArthur Blvd Newport Beach, CA

# **EVENT**

Registration
Main Program
Cocktails & Reception

3:00 PM - 7:30 PM



KEYNOTE SPEAKER

ANIRBAN BASU

Chief Construction Economist, Marcum

Anirban is Marcum's Chief Economist and the Chairman & CEO of Sage Policy Group, Inc., an economic and policy consulting firm in Baltimore, Maryland. The firm provides strategic analytical services to energy, supplies, law firms, medical systems, government agencies, and real estate developers among others.





# **CALIFORNIA SPONSORSHIP OPPORTUNITIES**

# **KEYNOTE SPEAKER SPONSOR**

# \$7,000

## (1 AVAILABLE)

- Introduction of Keynote speaker
- · Exhibit table at event
- Receipt of attendee list post-conference
- Company logo displayed on all event materials
- Company name or logo prominently displayed on all promotional elements (website, invitation, event tables)
- Full page advertisement in conference book

## **GOLD SPONSOR**

\$5,000

- · Exhibit table at event
- Receipt of attendee list post-conference
- Company logo displayed on all event materials
- Company name or logo prominently displayed on all promotional elements (website, invitation, event tables)
- Full page advertisement in conference book

### **SILVER SPONSOR**

\$3,000

- Exhibit table at event
- · Company logo displayed on all event materials
- Company name or logo prominently displayed on all promotional elements (website, invitation, press release)
- · Half page advertisement in conference book

# **BRONZE SPONSOR**

\$2,000

- Company logo displayed on all event materials
- Company name or logo prominently displayed on all promotional elements (website, invitation, press release)
- Half page advertisement in conference book

# COCKTAIL SPONSOR

Company logo displayed a

\$3,000

- (1 AVAILABLE)
- Signature drink of choice named after your compan
- Recognition as a Supporting Sponsor" on conference website and on-site program guide

# **RECEPTION SPONSOR**

\$2,500

- Company logo displayed at the Cocktail Reception
- Recognition as a "Supporting Sponsor" on conference website and on-site program guide

### **PEN SPONSOR**

\$2,000

- Company logo on pen at each seat in main session
- Recognition as a "Supporting Sponsor" on conference website and on-site program guide

# **SNACK SPONSOR**

\$2,000

- Company logo displayed near coffee and snack stations before and during the event
- Recognition as a "Supporting Sponsor" on conference website and on-site program guide

# PREMIUM WINE RAFFLE SPONSOR (2 AVAILABLE)

\$1,000

• Recognition on promotional materials



# **CORPORATE SPONSORSHIP COMMITMENT**

# COMPANY INFORMATION COMPANY NAME: CONTACT NAME: ADDRESS: CITY/STATE/ZIP: WEBSITE: EMAIL: PHONE: FAX:

# **SPONSORSHIP LEVEL (PLEASE SELECT ONE)**

KEYNOTE SPONSOR: \$7,000	☐ BRONZE SPONSOR: \$2,000	PEN SPONSOR: \$2,000
GOLD SPONSOR: \$6,000	COCKTASO O D3,000	SNACK SPONSOR: \$2,000
☐ SILVER SPONSOR: \$3,000	☐ RECEPTION SPONSOR: \$2,500	PREMIUM WINE RAFFLE SPONSOR: \$1,000

# **SEND COMPLETED FORM TO:**

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