



# MARCUM NEW ENGLAND **Life Science & Biotech** SUMMIT

Presented in collaboration with **cbia**

## THURSDAY, SEPTEMBER 21, 2023

Networking, Keynote, Panel Presentations and Reception from 1:00 PM - 6:30 PM

**The Marcum Life Science and Biotech Summit presented in collaboration with CBIA** is dedicated to updating innovative early emerging growth and later stage Life Science and Biotech companies, stakeholders and trusted advisors of the industry. This complimentary event is expected to draw over 300 professionals across New England. As a sponsor of the Marcum Life Science and Biotech Summit, you will receive a unique opportunity to open doors to potential business while promoting your brand.



### KEYNOTE SPEAKER:

#### ANGELA HWANG

Chief Commercial Officer, President,  
Global Biopharmaceuticals Business  
PFIZER

### PANEL PRESENTATIONS

**Transforming BioTech  
In Connecticut**

**Healthcare  
Innovations**

**Capital Markets  
& Economy**



**MARCUM**  
ACCOUNTANTS ▲ ADVISORS

**OMNI NEW HAVEN HOTEL**  
155 Temple Street  
New Haven, CT 06510

## SPONSORSHIP OPPORTUNITIES

### KEYNOTE SPONSOR

**\$6,000**

- Introduction of Keynote speaker
- Exhibit table at event
- Receipt of attendee list post-conference
- Company logo displayed on all event materials
- Company name or logo prominently displayed on all promotional elements (website, invitation, press release)
- Full page advertisement in conference book
- 30 second video - played twice during event

### GOLD SPONSOR

**\$4,000**

(2 Available)

- Introduction or moderation of Panels
- Exhibit table at event
- Company logo displayed on all event materials
- Company name or logo prominently displayed on all promotional elements (website, invitation, press release)
- Full page advertisement in program book
- 30 second video

### SILVER SPONSOR

**\$2,500**

- Opportunity to display collateral in a shared space in exhibit hall
- Company logo displayed on all event materials
- Company name or logo prominently displayed on all promotional elements (website, invitation, press release)
- Half page advertisement in program book
- 30 second video

### COCKTAIL SPONSOR

**\$2,000**

- Company logo displayed on all bars
- Signature drink of choice named after your company
- Company logo displayed on all event materials
- Company name or logo prominently displayed on all promotional elements (website, invitation, press release)
- Half page advertisement in conference book

### REFRESHMENT SPONSOR

**\$1,500**

- Company logo displayed at all refreshment stations

### TABLE SPONSOR

**\$1,000**

- Company logo displayed on table of 10

### OTHER ADVERTISING OPTIONS

|   |              |
|---|--------------|
| <b>Full Page Ad:</b> 5"W x 8"H            | <b>\$750</b> |
| <b>Half Page Ad:</b> 5"W x 3.875"H        | <b>\$500</b> |
| <b>Quarter Page Ad:</b> 2.375"W x 3.875"H | <b>\$300</b> |

**ADS DUE DATE:** Please submit all ads by **August 4, 2023** to:

Eileen Fullaway, [eileen.fullaway@marcumllp.com](mailto:eileen.fullaway@marcumllp.com).

**File formats accepted:** JPEG or PDF

**LOGOS DUE DATE:** Please submit logos as soon as possible to [eileen.fullaway@marcumllp.com](mailto:eileen.fullaway@marcumllp.com) for maximum marketing potential. All logos due by **August 31, 2023** to be included in the program book.

**Formats accepted:** JPEG, PDF or EPS.

**VIDEOS DUE:** Please upload videos by **September 1, 2023** to drop box link <https://eventresources.sharefile.com/r-r72911474f5224a7e93eb174748b2d882>

**File formats accepted:** MP4 or MOV

**To reserve your sponsorship,**  
please complete the sponsorship form.

### FOR EVENT INQUIRIES:

**EILEEN FULLAWAY, MARCUM LLP**

401.600.4654 | [eileen.fullaway@marcumllp.com](mailto:eileen.fullaway@marcumllp.com)

Marketing Manager

## SPONSORSHIP OPPORTUNITIES

### COMPANY INFORMATION

|               |                 |
|---------------|-----------------|
| COMPANY NAME: | CONTACT NAME:   |
| ADDRESS :     | CITY/STATE/ZIP: |
| WEBSITE:      | EMAIL:          |
| PHONE:        | FAX:            |

### SPONSORSHIP LEVEL (PLEASE SELECT ONE)

|  |  |   |
|--|--|---|
| <input checked="" type="checkbox"/> <b>SOLD</b> KEYNOTE SPONSOR: \$5,000 | <input type="checkbox"/> SILVER SPONSOR: \$2,500   | <input type="checkbox"/> REFRESHMENT SPONSOR: \$1,500 |
| <input type="checkbox"/> GOLD SPONSOR: \$4,000                           | <input type="checkbox"/> COCKTAIL SPONSOR: \$2,000 | <input type="checkbox"/> TABLE SPONSOR: \$1,000       |

### ADVERTISING (PLEASE SELECT ONE)

|  |   |   |
|--|---|---|
| <input type="checkbox"/> QUARTER PAGE COLOR (2.375"W X 3.875"H): \$300 | <input type="checkbox"/> HALF PAGE COLOR (5"W X 3.875"H): \$500 | <input type="checkbox"/> FULL PAGE COLOR (5"W X 8"H): \$750 |
|--|---|---|

### PAYMENT INFORMATION

|  |  |   |                               |
|--|--|---|-------------------------------|
| TOTAL DUE:   |  | *SPONSORSHIP CONSIDERED "FINAL" UPON RECEIPT OF PAYMENT |                               |
| <input type="checkbox"/> INVOICE ME  | <input type="checkbox"/> CHECK ENCLOSED (PLEASE MAKE CHECKS PAYABLE TO MARCUM LLP) | <input type="checkbox"/> *CHARGE TO CREDIT CARD BELOW*  |                               |
| <input type="checkbox"/> MASTERCARD  | <input type="checkbox"/> AMERICAN EXPRESS  | <input type="checkbox"/> DISCOVER                       | <input type="checkbox"/> VISA |
| <small>* All credit card charges will be processed through Heartland. There is a 2.98% convenience fee (3.21% for American Express), which will automatically be applied to all payments from Heartland. You will receive an email from Heartland with your confirmation number.</small> |  |   |                               |
| NAME AS IT APPEARS ON CREDIT CARD:   |  | PHONE:  |                               |
| CARD NUMBER:   | <input type="text"/>   | <input type="text"/>                                    | <input type="text"/>          |
| EXP. DATE:   | CCV CODE:  | ZIP CODE:   |                               |
| BILLING ADDRESS:   | CITY/STATE/ZIP:  |   |                               |
| SIGNATURE:   | PRINT NAME:  |   |                               |
| EMAIL:   |  |   |                               |

### SEND COMPLETED FORM AND/OR CHECKS TO:

**ATTENTION: MARCUM LLP**  
**EILEEN FULLAWAY**  
 144 Westminster Street  
 Providence, RI 02903  
 401.600.4654 | eileen.fullaway@marcumllp.com