

# MARCUM

E V E N T S

## NEW YORK FOOD & BEVERAGE SUMMIT

THURSDAY, SEPTEMBER 7, 2023

MARCUM EVENTS PRESENT PRACTICAL AND CRITICAL  
INDUSTRY INSIGHT TO **STRENGTHEN YOUR BUSINESS.**



MARCUM  
FOOD &  
BEVERAGE  
SUMMIT

# NEW YORK FOOD & BEVERAGE SUMMIT AGENDA

## VITAL EVENT FOR INDUSTRY PROFESSIONALS LIKE YOU

The Marcum Food & Beverage Summit brings together the best and brightest in the field – food and beverage executives gathering with others in the industry for an evening of networking and vital information.

The Summit includes valuable networking and a constructive educational panel, discussing the latest trends in the industry. Change used to happen slowly and allow the opportunity to spend time making well-informed decisions. How can food and beverage companies adapt now that changes in trends happen so rapidly?

The Marcum Food & Beverage Summit is an essential event for industry executives looking to foster growth, encourage dialogue, and inspire creative thinking.

## THURSDAY, SEPTEMBER 7, 2023

Convene at 237 Park Avenue, NYC



6:00 to 7:30 p.m.

**Registration, Networking, Cocktails, Gourmet Food**

It's the room where it happens, to borrow from our Broadway friends. Network with others in the industry to spur collaboration, gain insights, and forge relationships.

In addition, visit and cast your vote for your favorite exhibitor at the **Innovative Emerging Company Showcase**, where up-and-coming F&B companies display their products, offer food tastings, and demonstrate their differentiation as they make valuable connections.



7:30 to 9:00 p.m.

**Panel Discussion: How Smart Technology Helps You Predict the Future of F&B**

Artificial intelligence is having tangible effects in the way food & beverage companies do business. At a time when the industry is facing challenges in efficiency, profits, and supply chain interruptions, customers are looking for more engaging and efficient experiences. More and more F&B companies are looking at smart technology, like AI and machine learning, to modernize their systems, help overcome operational obstacles, and increase profitability.

Find out how F&B companies can get ahead of the curve when it comes to implementing technology in their operations?

After the panel, we will announce the results from the Showcase and award the **2023 Most Innovative F&B Company**.

# NEW YORK FOOD & BEVERAGE SUMMIT SPONSORSHIP OPTIONS

## BENEFITS OF SPONSORING:



### CONFERENCE OPENING SPONSOR \$7,500 (Limit one)

- Welcoming remarks and company introduction on stage at onset of conference
- Four tickets to the event\*
- Full page ad in program
- Goody bag insert
- List of attendees
- Prominent recognition on conference website, program, event signage, post-event publicity

### COCKTAIL SPONSORS – \$5,000

- Two tickets to the event\*
- Company logo prominently displayed during cocktails
- Half page ad in program
- Goody bag insert
- List of attendees
- Recognition on conference website, program, signage, post-event publicity

### PODIUM SPONSOR – 2,000 (Limit one)

- Two tickets to the event\*
- Your logo prominently displayed on the podium, in full view throughout event
- Goody bag insert
- Recognition on conference website, program, signage, post-event publicity

### PANEL SPONSOR – \$7,500 (Limit one)

- Company introduction on stage, introduction of panelists
- Four tickets to the event\*
- Full page ad in program
- Goody bag insert
- List of attendees
- Prominent recognition on conference website, program, event signage, post-event publicity

### FOOD SPONSORS – \$5,000

- Two tickets to the event\*
- Company logo prominently displayed at all food stations
- Half page ad in program
- Goody bag insert
- List of attendees
- Recognition on conference website, program, signage, post-event publicity

### WIFI SPONSOR – 2,000 (Limit one)

- Two tickets to the event\*
- Wifi signage with your logo prominently displayed throughout event
- Goody bag insert
- Recognition on conference website, program, signage, post-event publicity

### INNOVATIVE EMERGING COMPANY SPONSOR – \$7,500 (Limit one)

- Company introduction on stage, announcement of Innovative Emerging Company winner
- Four tickets to the event\*
- Full page ad in program
- Goody bag insert
- List of attendees
- Prominent recognition on conference website, program, event signage, post-event publicity

### CONTRIBUTING SPONSORS – \$2,500

- Two tickets to the event\*
- Quarter page ad in program
- Goody bag insert
- Recognition on conference website, program, signage, post-event publicity

### ADVERTISING OPTIONS

- **Full-Page Ad: \$750**  
(5"W x 8"H)
- **Half-Page Ad: \$500**  
(5"W x 3.875"H)
- **Quarter-Page Ad: \$300**  
(2.375"W x 3.875"H)

Ads due no later than **August 18, 2023**.  
Color PDF emailed to [flo.federman@marcumllp.com](mailto:flo.federman@marcumllp.com).

\* Receive an additional ticket for each REGISTERED F&B executive you invite.

# NEW YORK FOOD & BEVERAGE SUMMIT REGISTRATION

## REGISTER HERE FOR THIS VITAL EVENT

Take advantage of the opportunities that a virtual event just can't offer. Join us and strengthen your business relationships.

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6:00 to 9:00 p.m.

Convene at 237 Park Avenue, NYC

### PRICING

Free! Food & Beverage Company Representatives  
\$100 Consultants, Providers, Suppliers, Vendors

[www.marcumevents.com/FBS](http://www.marcumevents.com/FBS)

## OUR PANELISTS

### Planning for Your Future:

#### How Smart Technology Helps You Predict the Future of F&B

Smart technology, like AI and machine learning, can help you modernize, overcome operational obstacles, and increase profitability. The educational portion of the Marcum F&B Summit will feature a spirited discussion from our talented panel:



**BRIAN CHOI**  
The Food Institute



**CARLOS OLEA**  
Howard Hughes  
Corporation



**WAQQAS MAHMOOD**  
Marcum Technology

**Marcum LLP's Food & Beverage Services group** has the perfect recipe of knowledge and service capabilities to help you stay flexible. Our professionals provide the accounting, tax, and consulting services so that you can concentrate on the growth of your business.

Just as our service capabilities are diverse, so, too, are the types of food and beverage clients we serve, including distributors and manufacturers, importers, restaurant chains, processors and packaging, agribusinesses, and retailers.

Marcum LLP is a national accounting and advisory services firm dedicated to helping entrepreneurial, middle-market companies and high net worth individuals achieve their goals. Since 1951, clients have chosen Marcum for our deep expertise and insightful guidance in helping them forge pathways to success, whatever challenges they're facing.

[www.marcumllp.com/industries/food-beverage](http://www.marcumllp.com/industries/food-beverage)

**MARCUM**  
ACCOUNTANTS ▲ ADVISORS

Questions? [Flo.Federman@marcumllp.com](mailto:Flo.Federman@marcumllp.com)