



NEW ENGLAND: WEDNESDAY, OCTOBER 4, 2023

The Marcum Construction Summit, presented with CT ABC and CFMA of CT, is dedicated to updating construction contractors, finance and accounting professionals on the economic state of the construction industry. This complimentary event draws construction contractors and other service providers from across Northeast. As a sponsor of the Marcum Construction Summit, you will receive a unique opportunity to open doors to potential business while promoting your brand.



KEYNOTE SPEAKER: **ANIRBAN BASU**

Chief Construction Economist
Marcum LLP

Anirban is Marcum's Chief Economist and the Chairman & CEO of Sage Policy Group, Inc., an economic and policy consulting firm in Baltimore, Maryland. The firm provides strategic analytical services to energy, supplies, law firms, medical systems, government agencies, and real estate developers among others.

OMNI NEW HAVEN HOTEL
155 Temple Street
New Haven, CT 06510

**REGISTRATION
PROGRAM
COCKTAIL RECEPTION
12:45 PM – 1:00 PM**



MARCUM CONSTRUCTION SUMMIT

NEW ENGLAND SPONSORSHIP OPPORTUNITIES

BROADCAST SPONSOR (1 AVAILABLE)

\$10,000

- Introduction at the beginning of the event
- Branding on broadcast stream to national attendees before and during event
- Branding on main powerpoint presentation as "Broadcast Sponsor"
- Exhibit table at Northeast Construction event
- Receipt of New England attendee list post-conference
- Company logo displayed on all event materials
- Company name or logo prominently displayed on all promotional elements (website, invitation, event tables)
- Full page advertisement in conference book

KEYNOTE SPEAKER SPONSOR (1 AVAILABLE)

\$8,000

- Introduction of Keynote speaker
- Exposure on national streaming platform
- Exhibit table at event
- Receipt of attendee list post-conference
- Company logo displayed on all event materials
- Company name or logo prominently displayed on all promotional elements (website, invitation, event tables)
- Full page advertisement in conference book

GOLD SPONSOR

\$6,000

- Exhibit table at event
- Receipt of attendee list post-conference
- Company logo displayed on all event materials
- Company name or logo prominently displayed on all promotional elements (website, invitation, event tables)
- Full page advertisement in conference book

SILVER SPONSOR

\$5,000

- Exhibit table at event
- Company logo displayed on all event materials
- Company name or logo prominently displayed on all promotional elements (website, invitation, press release)
- Half page advertisement in conference book

BRONZE SPONSOR

\$3,000

- Company logo displayed on all event materials
- Company name or logo prominently displayed on all promotional elements (website, invitation, press release)
- Half page advertisement in conference book

CENTERPIECE SPONSOR (2 AVAILABLE)

\$3,000

- Company logo displayed at all tables in centerpieces
- Recognition as a "Centerpiece Sponsor" on conference website and on-site program guide

LANYARD SPONSOR (1 AVAILABLE)

\$3,000

- Company logo displayed on all attendee lanyards
- Recognition as a "Supporting Sponsor" on conference website and on-site program guide

PEN SPONSOR

\$3,000

- Company logo on pen at each seat in main session
- Recognition as a "Supporting Sponsor" on conference website and on-site program guide

COCKTAIL SPONSOR (1 AVAILABLE)

\$3,000

- Company logo displayed at all bars
- Signature drink of choice named after your company
- Recognition as a "Supporting Sponsor" on conference website and on-site program guide

RECEPTION SPONSOR

\$2,500

- Company logo displayed at the Cocktail Reception
- Recognition as a "Supporting Sponsor" on conference website and on-site program guide

PODIUM SPONSOR (1 AVAILABLE)

\$2,500

- Company logo displayed on all speaker podiums
- Recognition as a "Supporting Sponsor" on conference website and on-site program guide

WIFI SPONSOR (1 AVAILABLE)

\$2,000

- Wi-Fi passcode of your choice distributed to all attendees
- Recognition as a "Supporting Sponsor" on conference website and on-site program guide

COFFEE SPONSOR

\$2,000

- Company logo displayed near Coffee stations
- Recognition as a "Supporting Sponsor" on conference website and on-site program guide

PREMIUM WINE RAFFLE SPONSOR (1 AVAILABLE)

\$1,000

- Recognition on promotional materials

OTHER ADVERTISING OPTIONS

Quarter Page Ad: 2.375"W x 3.875"H **\$300**

Half Page Ad: 5"W x 3.875"H **\$500**

Full Page Ad: 5"W x 8"H **\$750**

ADS DUE DATE: Please submit all ads by **9/8/23** to:

Kristin Bodner, kristin.bodner@marcumllp.com

For all event inquiries, please email Kristin Bodner:

kristin.bodner@marcumllp.com



MARCUM CONSTRUCTION SUMMIT

CORPORATE SPONSORSHIP COMMITMENT

COMPANY INFORMATION

COMPANY NAME:	CONTACT NAME:
ADDRESS :	CITY/STATE/ZIP:
WEBSITE:	EMAIL:
PHONE:	FAX:

SPONSORSHIP LEVEL (PLEASE SELECT ONE)

<input checked="" type="checkbox"/> BROADCAST SPONSOR: \$10,000 SOLD	<input type="checkbox"/> BRONZE SPONSOR: \$3,000	<input checked="" type="checkbox"/> COCKTAIL SPONSOR: \$5,000 SOLD	<input checked="" type="checkbox"/> COFFEE SPONSOR: \$2,000 SOLD
<input type="checkbox"/> KEYNOTE SPONSOR: \$8,000	<input type="checkbox"/> CENTERPIECE SPONSOR: \$3,000	<input type="checkbox"/> RECEPTION SPONSOR: \$2,500	<input checked="" type="checkbox"/> WIFI SPONSOR: \$2,000 SOLD
<input type="checkbox"/> GOLD SPONSOR: \$6,000	<input checked="" type="checkbox"/> LANYARD SPONSOR: \$3,000 SOLD	<input checked="" type="checkbox"/> PODIUM SPONSOR: \$2,500 SOLD	
<input type="checkbox"/> SILVER SPONSOR: \$5,000	<input type="checkbox"/> PEN SPONSOR: \$3,000	<input checked="" type="checkbox"/> PREMIUM SPONSOR: \$1,000 SOLD	

ADVERTISING (PLEASE SELECT ONE)

<input type="checkbox"/> QUARTER PAGE COLOR (2.375"W X 3.875"H): \$300	<input type="checkbox"/> HALF PAGE COLOR (5"W X 3.875"H): \$500	<input type="checkbox"/> FULL PAGE COLOR (5"W X 8"H): \$750
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PAYMENT INFORMATION

TOTAL DUE:		*SPONSORSHIP CONSIDERED "FINAL" UPON RECEIPT OF PAYMENT	
<input type="checkbox"/> INVOICE ME	<input type="checkbox"/> CHECK ENCLOSED (PLEASE MAKE CHECKS PAYABLE TO MARCUM LLP)	<input type="checkbox"/> *CHARGE TO CREDIT CARD BELOW*	
<input type="checkbox"/> MASTERCARD	<input type="checkbox"/> AMERICAN EXPRESS	<input type="checkbox"/> DISCOVER	<input type="checkbox"/> VISA
<small>* All credit card charges will be processed through Heartland. There is a 2.98% convenience fee (3.17% for American Express), which will automatically be applied to all payments from Heartland. You will receive an email from Heartland with your confirmation number.</small>			
NAME AS IT APPEARS ON CREDIT CARD:		PHONE:	
CARD NUMBER:	<input type="text"/>	<input type="text"/>	<input type="text"/>
EXP. DATE:	CCV CODE:	ZIP CODE:	
BILLING ADDRESS:	CITY/STATE/ZIP:		
SIGNATURE:	PRINT NAME:		
EMAIL:			

SEND COMPLETED FORM TO:

Kristin Bodner, Marketing Manager
Marcum LLP, 185 Asylum Street, 25th Floor, Hartford, CT 06103
860.760.0714, kristin.bodner@marcumllp.com



MARCUM CONSTRUCTION SUMMIT

NATIONAL MARCUM CONSTRUCTION EVENTS 2023-2024

MID-SOUTH

5th Annual Event • January 19, 2023
Hilton Nashville Downtown, Nashville, TN

NEW YORK

Inaugural Event • May 24, 2023
Crest Hollow Country Club, NY

CALIFORNIA

4th Annual Event • June 9, 2023
Costa Mesa, CA

NORTHEAST

11th Annual Event • October 4, 2023
Omni New Haven, New Haven, CT

OHIO

2nd Annual Event • October 26, 2023
Cleveland Marriott East, Warrensville Heights, OH

FLORIDA

7th Annual Event • January 25, 2024
Seminole Hard Rock Hotel & Casino, Hollywood, FL

For national sponsorship opportunities, please contact your
local Marcum Construction Partner or Kristin Bodner at
kristin.bodner@marcumllp.com.

MARCUM
ACCOUNTANTS ▲ ADVISORS