

2023 MARCUM Healthcare Symposium



The Marcum Healthcare Symposium brings together industry leaders and providers from the healthcare community with the goal to bring awareness to the challenges within the dental and senior living arena.

DENTAL PROFESSIONALS

JUNE 12, 2023

SEAPORT HOTEL

1 Seaport Lane, Boston, MA
The Light House Room

3:30 PM – 4:00 PM REGISTRATION
4:00 PM – 5:30 PM PANEL DISCUSSION
5:30 PM – 7:30 PM COCKTAIL & NETWORKING
RECEPTION

SENIOR LIVING PROFESSIONALS

JUNE 21, 2023

SHERATON HARTFORD SOUTH HOTEL

100 Capital Boulevard
Rocky Hill, CT
Salon A & B

3:30 PM – 4:00 PM REGISTRATION
4:00 PM – 5:30 PM PANEL DISCUSSION
5:30 PM – 7:30 PM COCKTAIL & NETWORKING
RECEPTION

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR (1 Available) **\$5,000**

- Company logo prominently displayed on all event promotional materials as the “Presenting Sponsor” (email, website, social media)
- Opportunity to give welcome remarks and introduce panel
- Individual Sponsorship signage with logo prominently displayed during event
- Tabletop display at event
- Verbal acknowledgment during event
- Receipt of attendee list
- Company message and link to website displayed on post event follow-up “thank you”
- Full page advertisement in program book

COCKTAIL SPONSOR (2 Available) **\$2,500**

- Company logo prominently displayed on all event promotional materials as the “Cocktail Sponsor” (email, website, social media)
- Verbal acknowledgment during event
- Sponsorship signage with logo displayed during reception networking opportunity
- Tabletop display at event
- Half page advertisement in program book

SUPPORTING SPONSOR **\$1,500**

- Company logo prominently displayed on all event promotional materials as the “Supporting Sponsor” (email, website, social media)
- Verbal acknowledgment during event
- Logo on shared signage displayed during event
- Quarter page advertisement in program book

VIDEO SPONSOR **\$1,200**

- Company logo prominently displayed on all event promotional materials as the “Video Sponsor” (email, website, social media)
- Video advertisement before event (30 seconds)
- Company branding on presentation

COFFEE SPONSOR **\$1,000**

- Company logo prominently displayed on all event promotional materials as the “Coffee Sponsor” (email, website, social media)
- Company logo displayed at coffee station
- Verbal acknowledgment during event
- Logo on shared signage

OTHER ADVERTISING OPTIONS

- Quarter Page Ad - 2.375”W x 3.875”H: **\$300**
- Half Page Ad - 5”W x 3.875”H: **\$500**
- Full Page Ad - 5”W x 8”H: **\$750**

ADS DUE MAY 22, 2023

Please submit all ads to:

Nichole Rene, Marketing Manager
Marcum LLP, 555 Long Wharf Drive, 8th Floor
New Haven, CT 06511
nichole.rene@marcumllp.com
203.781.9690

CORPORATE SPONSORSHIP COMMITMENT

COMPANY INFORMATION

COMPANY NAME:

CONTACT NAME:

ADDRESS:

CITY/STATE/ZIP:

WEBSITE:

EMAIL:

PHONE:

FAX:

SPONSORSHIP LEVEL

JUNE 12, 2023 - DENTAL

JUNE 21, 2023 - SENIOR LIVING

PRESENTING SPONSOR: \$5,000

PRESENTING SPONSOR: \$5,000

COCKTAIL SPONSOR: \$2,500

COCKTAIL SPONSOR: \$2,500

SUPPORTING SPONSOR: \$1,500

SUPPORTING SPONSOR: \$1,500

VIDEO SPONSOR: \$1,200

VIDEO SPONSOR: \$1,200

COFFEE SPONSOR: \$1,000

COFFEE SPONSOR: \$1,000

ADVERTISING (PLEASE SELECT ONE)

QUARTER PAGE COLOR (2.375"W X 3.875"H): \$300 HALF PAGE COLOR (5"W X 3.875"H): \$500 FULL PAGE COLOR (5"W X 8"H): \$750

PAYMENT INFORMATION

TOTAL DUE:

*SPONSORSHIP CONSIDERED "FINAL" UPON RECEIPT OF PAYMENT

INVOICE ME

CHECK ENCLOSED (PLEASE MAKE CHECKS PAYABLE TO MARCUM LLP)

*CHARGE TO CREDIT CARD BELOW

MASTERCARD

AMERICAN EXPRESS

DISCOVER

VISA

*All credit card charges will be processed through Heartland. There is a 2.98% convenience fee (3.17% for American Express), which will automatically be applied to all payments from Heartland. You will receive an email from Heartland with your confirmation number.

NAME AS IT APPEARS ON CREDIT CARD:

PHONE:

CARD NUMBER:

EXP. DATE:

CCV CODE:

ZIP CODE:

BILLING ADDRESS:

CITY/STATE/ZIP:

SIGNATURE:

PRINT NAME:

EMAIL:

SEND COMPLETED FORM TO:

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