

# MARCUM

CONSUMER PRODUCTS  
& RETAIL SYMPOSIUM

## We're Back!

Please join us for an exciting and informative program as we discuss consumer behavior and retail trends. Come network with retailers, manufacturers and service providers specializing in consumer products including: electronics, toys, accessories, food & beverage, apparel, e-commerce and more!

**THURSDAY, MAY 4, 2023**

**E-Central Downtown Los Angeles Hotel**

**4:00 p.m. – 7:30 p.m.**

**Tickets: \$50 each**

MEDIA AND SPEAKER SPONSOR

**FashionMANNUSCRIPT**

### KEYNOTE SPEAKER



**MARSHAL COHEN**

Chief Industry Advisor, Retail

Marshal Cohen, chief industry advisor of The NPD Group, Inc., is a nationally known expert on consumer behavior and the retail industry. He has followed retail trends for more than 30 years, at NPD and as the head of leading fashion and apparel manufacturers as well as major retailers. As part of his work at NPD, Marshal leads many top firms in long-range and strategic-planning sessions. He often utilizes motivational presentations to help launch corporate goals and kick-off meetings. Marshal is the author of two books, *Why Customers Do What They Do* (2006) and *Buy Me! How to Get Customers to Choose Your Products and Ignore the Rest* (2010).

TO REGISTER, VISIT: [marcumevents.com/retail-symposium](http://marcumevents.com/retail-symposium)

[marcumllp.com](http://marcumllp.com)

## Sponsorship Package

### **GOLD SPONSOR**

**\$3,000**

- Space on shared exhibit table for company materials
- Receipt of attendee list post-event
- Company logo displayed on all event materials
- Company name or logo prominently displayed on all promotional elements (website, invitation)
- Recognition from the podium during opening remarks
- 8 event tickets with reserved seating

### **COCKTAIL SPONSOR**

**\$3,000**

**(ONLY 1 AVAILABLE)**

- Company logo displayed at all bars
- Signature drink of choice named after your company
- Recognition as a “Gold Sponsor” on event website and on-site program guide
- Recognition from the podium during opening remarks
- 8 event tickets with reserved seating

### **PROGRAM SPONSORSHIP**

**\$2,500**

**(ONLY 1 AVAILABLE)**

- Company logo displayed at room entrance near registration table
- Recognition as a “Silver Sponsor” on event website and on-site program guide
- Recognition from the podium during opening remarks
- 6 event tickets with reserved seating

### **SILVER SPONSOR**

**\$2,000**

- Receipt of attendee list post-event
- Company logo displayed on all event materials
- Company name or logo prominently displayed on all promotional elements (website, invitation)
- Recognition from the podium during opening remarks
- 6 event tickets with reserved seating

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### **CUSTOM & SPECIALTY SPONSORSHIPS AVAILABLE**

Please inquire by contacting Jennifer Dluzak at  
(949) 236-5674 or [jennifer.dluzak@marcumllp.com](mailto:jennifer.dluzak@marcumllp.com)

## Corporate Sponsorship Commitment & Invoice

### COMPANY INFORMATION

COMPANY NAME:	CONTACT NAME:
ADDRESS :	CITY/STATE/ZIP:
WEBSITE:	EMAIL:
PHONE:	FAX:

### SPONSORSHIP LEVEL (PLEASE SELECT ONE)

<input type="checkbox"/> GOLD SPONSOR: \$3,000	<input type="checkbox"/> PROGRAM SPONSOR: \$2,500
<input type="checkbox"/> COCKTAIL SPONSOR: \$3,000	<input type="checkbox"/> SILVER SPONSOR: \$2,000

### PAYMENT INFORMATION

TOTAL DUE:	*SPONSORSHIP CONSIDERED "FINAL" UPON RECEIPT OF PAYMENT		
<input type="checkbox"/> CHECK ENCLOSED (PLEASE MAKE CHECKS PAYABLE TO MARCUM LLP)	<input type="checkbox"/> *CHARGE TO CREDIT CARD BELOW*		
<input type="checkbox"/> MASTERCARD	<input type="checkbox"/> AMERICAN EXPRESS	<input type="checkbox"/> DISCOVER	<input type="checkbox"/> VISA
<small>*All credit card charges will be processed through Heartland. There is a 2.98% convenience fee (3.17% for American Express), which will automatically be applied to all payments from Heartland. You will receive an email from Heartland with your confirmation number.</small>			
NAME AS IT APPEARS ON CREDIT CARD:		PHONE:	
CARD NUMBER:	<input type="text"/>	<input type="text"/>	<input type="text"/>
EXP. DATE:	CCV CODE:	ZIP CODE:	
BILLING ADDRESS:	CITY/STATE/ZIP:		
SIGNATURE:	PRINT NAME:		
EMAIL:			

### SEND COMPLETED FORM TO:

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