



OHIO EVENT: THURSDAY, OCTOBER 26, 2023

The Marcum Construction Summit is dedicated to updating construction industry professionals on the economic state of the construction industry. This complimentary event draws construction contractors and other service providers from across Ohio. As a sponsor of the Marcum Construction Summit, you will receive a unique opportunity to open doors to potential business while promoting your brand.

KEYNOTE SPEAKER: **ANIRBAN BASU**

Chief Construction Economist
Marcum LLP



Anirban is Marcum's Chief Economist and the Chairman & CEO of Sage Policy Group, Inc., an economic and policy consulting firm in Baltimore, Maryland. The firm provides strategic analytical services to energy, supplies, law firms, medical systems, government agencies, and real estate developers among others.

CLEVELAND MARRIOTT EAST

26300 Harvard Road
Warrensville Heights, OH

REGISTRATION/LUNCH/ NETWORKING:

11:30 AM – 1:15 PM

PROGRAM:

1:15 PM – 4:45 PM

COCKTAIL RECEPTION:

4:45 PM – 6:30 PM



MARCUM CONSTRUCTION SUMMIT

OHIO SPONSORSHIP OPPORTUNITIES

KEYNOTE SPEAKER SPONSOR (1 AVAILABLE)

\$6,000

- Introduction of Keynote Speaker
- Branding on main PowerPoint presentation as "Keynote Sponsor"
- Exhibit table at the event
- Receipt of attendee list post-conference
- Company logo displayed on all event materials
- Company name or logo prominently displayed on all promotional elements (website, invitation, event tables)
- Full-page advertisement in printed conference book

GOLD SPONSOR

\$4,000

- Exhibit table at event
- Receipt of attendee list post-conference
- Company logo displayed on all event materials
- Company name or logo prominently displayed on all promotional elements (website, invitation, event tables)
- Full-page advertisement in conference book

SILVER SPONSOR

\$3,000

- Exhibit table at event
- Company logo displayed on all event materials
- Company name or logo prominently displayed on all promotional elements (website, invitation, press release)
- Half-page advertisement in conference book

BRONZE SPONSOR

\$2,000

- Company logo displayed on all event materials
- Company name or logo prominently displayed on all promotional elements (website, invitation, press release)
- Half-page advertisement in conference book

CENTERPIECE SPONSOR (2 AVAILABLE)

\$1,500

- Company logo displayed at all tables in centerpieces
- Recognition as a "Supporting Sponsor" on conference website and on-site program guide

LANYARD SPONSOR (1 AVAILABLE)

\$1,500

- Company logo displayed on all attendee lanyards
- Recognition as a "Supporting Sponsor" on conference website and on-site program guide

PEN SPONSOR (1 AVAILABLE)

\$1,500

- Company logo on pen at each seat in main session
- Recognition as a "Supporting Sponsor" on conference website and on-site program guide

COCKTAIL SPONSOR (1 AVAILABLE)

\$1,500

- Company logo displayed at all bars
- Signature drink of choice named after your company
- Recognition as a "Supporting Sponsor" on conference website and on-site program guide

RECEPTION SPONSOR (1 AVAILABLE)

\$1,500

- Company logo displayed at the Cocktail Reception
- Recognition as a "Supporting Sponsor" on conference website and on-site program guide

PODIUM SPONSOR (1 AVAILABLE)

\$1,500

- Company logo displayed on all speaker podiums
- Recognition as a "Supporting Sponsor" on conference website and on-site program guide

WIFI SPONSOR (1 AVAILABLE)

\$1,000

- Wi-Fi passcode of your choice distributed to all attendees
- Recognition as a "Supporting Sponsor" on conference website and on-site program guide

COFFEE SPONSOR (1 AVAILABLE)

\$1,000

- Company logo displayed near Coffee stations
- Recognition as a "Supporting Sponsor" on conference website and on-site program guide

PREMIUM WINE RAFFLE SPONSOR (1 AVAILABLE)

\$1,000

- Recognition on promotional materials
- Recognition as a "Supporting Sponsor" on conference website and on-site program guide

CUSTOM RAFFLE SPONSOR

\$1,000

- Recognition on promotional materials
- Recognition as a "Supporting Sponsor" on conference website and on-site program guide
- Choose your own basket theme in coordination with our marketing team

OTHER ADVERTISING OPTIONS

Quarter-Page Ad: 2.375"W x 3.875"H

\$300

Half-Page Ad: 5"W x 3.875"H

\$500

Full-Page Ad: 5"W x 8"H

\$750

ADS DUE DATE: Please submit all ads by **Wednesday, September 16** to: Jordan DiFranco, jordan.difranco@marcumllp.com

For all event inquiries, please email Jordan DiFranco at jordan.difranco@marcumllp.com.

MARCUM
ACCOUNTANTS ▲ ADVISORS



MARCUM CONSTRUCTION SUMMIT

CORPORATE SPONSORSHIP COMMITMENT

COMPANY INFORMATION

COMPANY NAME:	CONTACT NAME:
ADDRESS :	CITY/STATE/ZIP:
WEBSITE:	EMAIL:
PHONE:	FAX:

SPONSORSHIP LEVEL (PLEASE SELECT ONE)

KEYNOTE SPONSOR: \$5,000 SOLD	CENTRAL SPONSOR: \$1,500 SOLD	RECEPTION SPONSOR: \$500 SOLD	<input type="checkbox"/> COFFEE SPONSOR: \$1,000
<input type="checkbox"/> GOLD SPONSOR: \$4,000	LANYARD SPONSOR: \$1,500 SOLD	PODIUM SPONSOR: \$500 SOLD	<input type="checkbox"/> WIFI SPONSOR: \$1,000
<input type="checkbox"/> SILVER SPONSOR: \$3,000	PEN SPONSOR: \$1,000 SOLD	PREMIUM SPONSOR: \$1,000 SOLD	
<input type="checkbox"/> BRONZE SPONSOR: \$2,000	<input type="checkbox"/> COCKTAIL SPONSOR: \$1,500	<input type="checkbox"/> CUSTOM RAFFLE SPONSOR: \$1,000	

ADVERTISING (PLEASE SELECT ONE)

<input type="checkbox"/> QUARTER-PAGE COLOR (2.375"W X 3.875"H): \$300	<input type="checkbox"/> HALF-PAGE COLOR (5"W X 3.875"H): \$500	<input type="checkbox"/> FULL-PAGE COLOR (5"W X 8"H): \$750
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PAYMENT INFORMATION

TOTAL DUE:	*SPONSORSHIP CONSIDERED "FINAL" UPON RECEIPT OF PAYMENT			
<input type="checkbox"/> INVOICE ME	<input type="checkbox"/> CHECK ENCLOSED (PLEASE MAKE CHECKS PAYABLE TO MARCUM LLP)	<input type="checkbox"/> * CHARGE TO CREDIT CARD BELOW *		
<input type="checkbox"/> MASTERCARD	<input type="checkbox"/> AMERICAN EXPRESS	<input type="checkbox"/> DISCOVER	<input type="checkbox"/> VISA	<small>* All credit card charges will be processed through Heartland. There is a 2.98% convenience fee (3.17% for American Express), which will automatically be applied to all payments from Heartland. You will receive an email from Heartland with your confirmation number.</small>
NAME AS IT APPEARS ON CREDIT CARD:		PHONE:		
CARD NUMBER:	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>			
EXP. DATE:	CCV CODE:		ZIP CODE:	
BILLING ADDRESS:		CITY/STATE/ZIP:		
SIGNATURE:		PRINT NAME:		
EMAIL:				

SEND COMPLETED FORM TO:

Jordan DiFranco, Marketing Staff
Marcum LLP, 6685 Beta Drive, Mayfield Village, OH 44143
440.459.5979, jordan.difranco@marcumllp.com



NATIONAL MARCUM CONSTRUCTION EVENTS 2023-2024

NORTHEAST

11th Annual Event • October 4, 2023
Omni New Haven, New Haven, CT

OHIO

2nd Annual Event • October 26, 2023
Cleveland Marriott East, Warrensville Heights, OH

FLORIDA

7th Annual Event • January 25, 2024
Seminole Hard Rock Hotel & Casino, Hollywood, FL

For national sponsorship opportunities, please contact your local Marcum Construction Partner or Jordan DiFranco at jordan.difranco@marcumllp.com.

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ACCOUNTANTS ▲ ADVISORS