



## NASHVILLE: THURSDAY, JANUARY 19, 2023

The Marcum Construction Summit is dedicated to updating construction contractors, finance and accounting professionals on the economic state of the construction industry. This complimentary event draws construction contractors and other service providers from across the region. As a sponsor of the Marcum Construction Summit, you will receive a unique opportunity to open doors to potential business while promoting your brand.



### KEYNOTE SPEAKER: **ANIRBAN BASU**

Chief Construction Economist  
Marcum LLP

Anirban is Marcum's Chief Economist and the Chairman & CEO of Sage Policy Group, Inc., an economic and policy consulting firm in Baltimore, Maryland. The firm provides strategic analytical services to energy, supplies, law firms, medical systems, government agencies, and real estate developers among others.

**HILTON NASHVILLE DOWNTOWN**  
121 4th Avenue South  
Nashville, TN 37201

<b>REGISTRATION</b>	<b>2:00 PM</b>
<b>PROGRAM</b>	<b>2:30 PM</b>
<b>NETWORKING</b>	<b>5:30 PM</b>



# MARCUM CONSTRUCTION SUMMIT

## NASHVILLE SPONSORSHIP OPPORTUNITIES

### KEYNOTE SPEAKER SPONSOR (1 AVAILABLE)

**\$8,000**

- Introduction of Keynote speaker
- Exhibit table at event
- Receipt of attendee list post-conference
- Company logo displayed on all event materials
- Company name or logo prominently displayed on all promotional elements (website, invitation, event tables)
- Full page advertisement in conference book

### GOLD SPONSOR

**\$6,000**

- Exhibit table at event
- Receipt of attendee list post-conference
- Company logo displayed on all event materials
- Company name or logo prominently displayed on all promotional elements (website, invitation, event tables)
- Full page advertisement in conference book

### SILVER SPONSOR

**\$5,000**

- Exhibit table at event
- Company logo displayed on all event materials
- Company name or logo prominently displayed on all promotional elements (website, invitation, press release)
- Half page advertisement in conference book

### BRONZE SPONSOR

**\$3,000**

- Company logo displayed on all event materials
- Company name or logo prominently displayed on all promotional elements (website, invitation, press release)
- Half page advertisement in conference book

### LANYARD SPONSOR

**\$3,000**

- Company logo displayed on all attendee lanyards
- Recognition as a "Supporting Sponsor" on conference website and on-site program guide

### RECEPTION SPONSOR

**\$2,500**

- Company logo displayed at the Cocktail Reception
- Recognition as a "Supporting Sponsor" on conference website and on-site program guide

### CENTERPIECE SPONSOR (2 AVAILABLE)

**\$3,000**

- Company logo displayed at all tables in centerpieces
- Recognition as a "Centerpiece Sponsor" on conference website and on-site program guide

### PEN SPONSOR

**\$3,000**

- Company logo on pen at each seat in main session
- Recognition as a "Supporting Sponsor" on conference website and on-site program guide

### TOTE BAG SPONSOR

**\$3,000**

- Company logo displayed on conference bag
- Recognition as a "Supporting Sponsor" on conference website and on-site program guide

### COCKTAIL SPONSOR

**\$2,500**

- Company logo displayed at all bars
- Signature drink of choice named after your company
- Recognition as a "Supporting Sponsor" on conference website and on-site program guide

### WIFI SPONSOR

**\$2,500**

- Wi-Fi passcode of your choice distributed to all attendees
- Recognition as a "Supporting Sponsor" on conference website and on-site program guide

### COFFEE SPONSOR

**\$2,000**

- Company logo displayed near Coffee stations
- Recognition as a "Supporting Sponsor" on conference website and on-site program guide

### OTHER ADVERTISING OPTIONS

**Quarter Page Ad:** 2.375"W x 3.875"H

**\$300**

**Half Page Ad:** 5"W x 3.875"H

**\$500**

**Full Page Ad:** 5"W x 8"H

**\$750**

**ADS DUE DATE:** Please submit all ads by  
**December 28, 2022** to: Kristin Bodner,  
[kristin.bodner@marcumllp.com](mailto:kristin.bodner@marcumllp.com)

For all event inquiries, please email Kristin Bodner at  
[kristin.bodner@marcumllp.com](mailto:kristin.bodner@marcumllp.com).

**MARCUM**  
ACCOUNTANTS ▲ ADVISORS



# MARCUM CONSTRUCTION SUMMIT

## CORPORATE SPONSORSHIP COMMITMENT

### COMPANY INFORMATION

COMPANY NAME:	CONTACT NAME:
ADDRESS :	CITY/STATE/ZIP:
WEBSITE:	EMAIL:
PHONE:	FAX:

### SPONSORSHIP LEVEL (PLEASE SELECT ONE)

<input type="checkbox"/> KEYNOTE SPONSOR: \$8,000	<input type="checkbox"/> BRONZE SPONSOR: \$3,000	<input type="checkbox"/> CENTERPIECE SPONSOR: \$3,000	<input type="checkbox"/> COCKTAIL SPONSOR: \$2,500
<input type="checkbox"/> GOLD SPONSOR: \$6,000	<input type="checkbox"/> LANYARD SPONSOR: \$3,000	<input type="checkbox"/> PEN SPONSOR: \$3,000	<input type="checkbox"/> WIFI SPONSOR: \$2,500
<input type="checkbox"/> SILVER SPONSOR: \$5,000	<input type="checkbox"/> RECEPTION SPONSOR: \$2,500	TOTAL BASED ON TOTAL OF \$9,000	<input type="checkbox"/> COFFEE SPONSOR: \$2,000

### ADVERTISING (PLEASE SELECT ONE)

<input type="checkbox"/> QUARTER PAGE COLOR (2.375"W X 3.875"H): \$300	<input type="checkbox"/> HALF PAGE COLOR (5"W X 3.875"H): \$500	<input type="checkbox"/> FULL PAGE COLOR (5"W X 8"H): \$750
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### PAYMENT INFORMATION

TOTAL DUE:	*SPONSORSHIP CONSIDERED "FINAL" UPON RECEIPT OF PAYMENT			
<input type="checkbox"/> INVOICE ME	<input type="checkbox"/> CHECK ENCLOSED (PLEASE MAKE CHECKS PAYABLE TO MARCUM LLP)	<input type="checkbox"/> CHARGE TO CREDIT CARD BELOW*		
<input type="checkbox"/> MASTERCARD	<input type="checkbox"/> AMERICAN EXPRESS	<input type="checkbox"/> DISCOVER	<input type="checkbox"/> VISA	<small>* All credit card charges will be processed through Heartland. There is a 2.98% convenience fee (3.17% for American Express), which will automatically be applied to all payments from Heartland. You will receive an email from Heartland with your confirmation number.</small>
NAME AS IT APPEARS ON CREDIT CARD:		PHONE:		
CARD NUMBER:	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
EXP. DATE:	CCV CODE:	ZIP CODE:		
BILLING ADDRESS:		CITY/STATE/ZIP:		
SIGNATURE:		PRINT NAME:		
EMAIL:				

### SEND COMPLETED FORM TO:

Kristin Bodner, Marketing Manager  
Marcum LLP, 185 Asylum Street, 25th Floor, Hartford, CT 06103  
860.760.0714, kristin.bodner@marcumllp.com





MARCUM  
**CONSTRUCTION  
SUMMIT**

## NATIONAL MARCUM CONSTRUCTION EVENTS 2022-2023

### NORTHEAST

10th Annual Event • September 29, 2022  
Omni New Haven, New Haven, CT

### OHIO

Inaugural Event • December 1, 2022  
Cleveland Marriott East, Warrensville Heights, OH

### MID-SOUTH

5th Annual Event • January 19, 2023  
Hilton Nashville Downtown, Nashville, TN

### FLORIDA

6th Annual Event • February 2, 2023  
Seminole Hard Rock Hotel & Casino, Hollywood, FL

### NEW YORK

Inaugural Event • May 2023  
Nassau County, NY

### CALIFORNIA

4th Annual Event • June 2023  
Costa Mesa, CA

For national sponsorship opportunities, please contact your  
local Marcum Construction Partner or Kristin Bodner at  
[kristin.bodner@marcumllp.com](mailto:kristin.bodner@marcumllp.com).

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