



## FLORIDA: THURSDAY, FEBRUARY 2, 2023

The Marcum Construction Summit, presented with ABC Florida East Coast and CFMA South Florida, is dedicated to updating construction contractors, finance and accounting professionals on the economic state of the construction industry. This complimentary event draws construction contractors and other service providers from across the region. As a sponsor of the Marcum Construction Summit, you will receive a unique opportunity to open doors to potential business while promoting your brand.



KEYNOTE SPEAKER:
ANIRBAN BASU
Chief Construction Economist
Marcum LLP

Anirban is Marcum's Chief Economist and the Chairman & CEO of Sage Policy Group, Inc., an economic and policy consulting firm in Baltimore, Maryland. The firm provides strategic analytical services to energy, supplies, law firms, medical systems, government agencies, and real estate developers among others.

# SEMINOLE HARD ROCK HOTEL & CASINO

1 Seminole Way Hollywood, FL 33314

REGISTRATION
LUNCH
PROGRAM
COCKTAIL RECEPTION
11:30 AM - 7:00 PM





## **SPONSORSHIP OPPORTUNITIES**

#### **KEYNOTE SPEAKER SPONSOR**

### \$8,000

#### (1 AVAILABLE)

- Introduction of Keynote speake
- Exhibit table at event
- Receipt of attendee list post-conference
- Companylogo displayed on all event materials
- Company name or logo prominently displayed on all promotional elements (website, invitation, event tables)
- Full page advertisement in conference book

#### **GOLD SPONSOR**

## \$6,000

- · Exhibit table at event
- Receipt of attendee list post-conference
- Company logo displayed on all event materials
- Company name or logo prominently displayed on all promotional elements (website, invitation, event tables)
- Full page advertisement in conference book

### **SILVER SPONSOR**

\$5,000

- Exhibit table at event
- · Company logo displayed on all event materials
- Company name or logo prominently displayed on all promotional elements (website, invitation, press release)
- · Half page advertisement in conference book

#### **TOTE BAG SPONSOR**

\$4,000

- Company logo displayed on conference bag
- Recognition as a "Supporting Sponsor" on website and materials

#### **BRONZE SPONSOR**

\$3,000

- Company logo displayed on all event materials
- Company name or logo prominently displayed on all promotional elements (website, invitation, press release)
- · Half page advertisement in conference book

#### **LUNCH SPONSOR**

\$3,000

#### (2 AVAILABLE)

- Company logo displayed near lunch stations
- Recognition as a "Supporting Sponsor" on website and materials

#### **LANYARD SPONSOR**

\$3,000

- Company logo displayed on all attendee lanyards
- Recognition as a "Supporting Sponsor" on conference website and on-site program guide

#### **PEN SPONSOR**

\$3,000

#### (1 AVAILABLE)

- Company logo on pen at each seat in main session
- Recognition as a "Supporting Sponsor" on conference website and on-site program guide

#### **COCKTAIL SPONSOR**

\$3,000

- · Company logo displayed at all bar
- Signature drink of choice named after your company
- Recognition as a "Supporting Sponsor" on conference website and on-site program guide

#### **WI-FI SPONSOR**

\$2,000

#### (1 AVAILABLE)

- Wi-Fi passcode of your choice distributed to all attendees
- Recognition as Wi-Fishons Athroughout the event and in materials

#### **DRINK STATION SPONSOR**

\$2,000

- Company logo displayed near coffee stations
- Recognition as a "Supporting Sponsor" on website and materials

#### **ENTERTAINMENT SPONSOR**

\$1,000

#### (1 AVAILABLE)

• Recognition as a "Supporting Spensor" on website and materials

### **OTHER ADVERTISING OPTIONS**

 Quarter Page Ad: 2.375"W x 3.875"H
 \$300

 Half Page Ad: 5"W x 3.875"H
 \$500

 Full Page Ad: 5"W x 8"H
 \$750

ADS DUE DATE: Please submit all ads by 12/20/22 to: Lewis Greenberg, lewis.greenberg@marcumllp.com For all event inquiries, please email Lewis Greenberg: lewis.greenberg@marcumllp.com



## **CORPORATE SPONSORSHIP COMMITMENT**

## **COMPANY INFORMATION**

COMPANY NAME:	СО	NTACT NAME:
ADDRESS:		Y/STATE/ZIP:
WEBSITE: EMA		AIL:
PHONE:	FAX:	
SPONSORSHIP LEVEL (PLEASE SELECT ONE)		
KEYNOTE SPONSOR: \$8,000	LUNCH SPONSOR: \$3,000	WIFI SPONSOR: \$2,000
GOLD SPONSOR: \$6,000	LANYARD SPONSOR: \$3,000	DRINK STATION SPONSOR: \$2,000
SILVER SPONSOR: \$5,000	PEN SPONSOR: \$3,000	BRONZE: \$3,000
TOTE BAG SPONSOR: \$4,000	COCKTAIL SPONSOR: \$3,000	ENTERTAINMENT SPONSOR: \$1,000
ADVERTISING (PLEASE SELECT ONE)		
QUARTER PAGE COLOR (2.375"W X 3.875"H): \$300		
PAYMENT INFORMATION		
TOTAL DUE: *SPONSORSHIP CONSIDERED "FINAL" UPON RECEIPT OF PAYMENT		
☐ INVOICE ME ☐ CHECK ENCLOSED (PLEASE MAKE CHECKS PAYABLE TO MARCUM LLP) *CHARGE TO CREDIT CARD BELOW*		
MASTERCARD AMERICAN E	XPRESS DISCOVER VISA	* All credit card charges will be processed through Heartland. There is a 2.98% convenience fee (3.17% for American Express), which will automatically be applied to all payments from Heartland. You will receive an email from Heartland with your confirmation number.
NAME AS IT APPEARS ON CREDIT CAP	RD:	PHONE:
CARD NUMBER:		
EXP. DATE:	CCV CODE:	ZIP CODE:
BILLING ADDRESS:	CITY/STATE/ZIP:	
SIGNATURE:	PRINT NAME:	
EMAIL:		

**SEND COMPLETED FORM TO:** 

Lewis Greenberg, Regional Marketing Director Marcum LLP, 201 East Las Olas Blvd, 21st Floor, Fort Lauderdale, FL 33301 954.320.8244, lewis.greenberg@marcumllp.com



## **NATIONAL MARCUM CONSTRUCTION EVENTS 2022-2023**

## **NORTHEAST**

10th Annual Event • September 29, 2022 Omni New Haven, New Haven, CT

## OHIO

Inaugural Event • December 1, 2022 Cleveland Marriott East, Warrensville Heights, OH

## **MID-SOUTH**

5th Annual Event • January 19, 2023 Hilton Nashville Downtown, Nashville, TN

## **FLORIDA**

6th Annual Event • February 2, 2023 Seminole Hard Rock Hotel & Casino, Hollywood, FL

## **NEW YORK**

Inaugural Event • May 2023 Nassau County, NY

### **CALIFORNIA**

4th Annual Event • June 2023 Costa Mesa, CA

