

# Marcum Women's Forum

WOMEN HAVING A VOICE

Tuesday November 1, 2022

Boston Park Plaza Hotel 50 Park Plaza Boston, MA 02116

#### Presented by the Marcum's Women's Initiative

The Marcum Women's Initiative is dedicated to the Marcum Women and their success. This initiative is just one of the many programs that speak to Marcum's core values and commitment to fostering a culture that is both diverse and inclusive.

### **Speakers**

#### **KEYNOTE SPEAKER**



# Joan Benoit Samuelson Professional Athlete & Spokesperson

Joan Benoit Samuelson's name is synonymous with women's running. She began running track in high school in the town of Cape Elizabeth, Maine. Samuelson continued on to Bowdoin College, where her career soared. She received All-American honors in cross-country and track,

and won the Boston Marathon in 1979, setting an American and course record, all before she graduated. Samuelson won the Boston Marathon again in 1983, this time breaking the world record. One year later, at the age of 27, she won the gold medal in the first women's marathon at the Los Angeles Olympics. In 1985, Samuelson won the Chicago Marathon with an American record time of 2:21:21.

Currently, she is a Nike athlete and a clinician, conducting numerous running, health, and fitness clinics throughout the United States and the world. Samuelson is also an experienced motivational speaker, giving regular addresses to corporations, civic groups, schools, and athletes. She has authored two books, her autobiography Running Tide (Knopf, 1987), and Joan Samuelson's Running for Women (Rodale Press, 1995).

She was inducted into the National Distance Running Hall of Fame in 1998, the Maine Women's Hall of Fame in 2000, the National Track and Field Hall of Fame in 2004 and the USATF Masters Hall of Fame in 2014. In 2017, a plaque honoring her was unveiled in the L.A. Memorial Coliseum's Court of Honor.

#### **SPEAKER**



**Diana Clark,** JD, MA., is OPG's Chief of Clinical Operations

Diana Clark, JD, MA., is OPG's Chief of Clinical Operations. She is a renowned family recovery advocate in the field of addiction and mental health treatment. With a Master's Degree in Psychology from Antioch New England Graduate School in 1997, Diana has been aiding families during times

of turmoil for over 20 years. Prior to her work in the mental health field, Diana was a practicing labor and employment attorney advising employers in the implementation of clear and compassionate policies. As a specialist in both family systems and parenting, Diana is a recognized force of clear speech, logic and loving acceptance, and has helped thousands of family members establish healthy boundaries, manage expectations appropriately, and develop plans for their families. Diana has developed and facilitated numerous workshops for families and professionals and is also the author of the book: Addiction Recovery: A Family's Journey, which offers guidance for family members of those struggling with substance use disorders and mental health concerns.

## Sponsorship Packages

### PLATINUM SPONSORSHIP \$10,000

- Company logo prominently displayed at conference on the main stage throughout the forum
- Premium location for tabletop display of your company materials
- Inclusion in all conference marketing materials/ conference website/email blasts
- 1 reserved table of 10 for attendees of your choice to attend the forum

### GOLD SPONSORSHIP \$7,500

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- Tabletop display for your company materials
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### SILVER SPONSORSHIP \$5,000

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### **BRONZE SPONSORSHIP \$2,500**

- Company logo displayed throughout the forum
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# Corporate Sponsorship Commitment & Invoice

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SPONSORSHIP LEVEL (PLEASE CHECK ONE)		
Platinum Sponsorship - \$10,000	Silver Sponsorship - \$5,000	
Gold Sponsorship - \$7,500	☐ Bronze Sponsorship - \$2,500	



# Corporate Sponsorship Commitment & Invoice

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TOTAL DUE: \$		
(Sponsorship considered "	final" upon receipt of payment)	-
Check enclosed (Please make checks p	payable to Marcum LLP)	
Charge fee to my credit card listed below (a 2.98% service fee will be added to the total fee)		
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