

# MARCUM CONSTRUCTION SUMMIT WEBINAR 2021



## SPONSORSHIP OPPORTUNITY

**FEATURED SPEAKER ANIRBAN BASU** CHIEF ECONOMIST, MARCUM LLP  
**SEPTEMBER 28, 2021**

THE **MARCUM CONSTRUCTION SUMMIT** PRESENTS PRACTICAL AND CRITICAL INSIGHTS TO STRENGTHEN YOUR BUSINESS.

Marcum Construction Summit Webinar features a keynote address by the country's preeminent construction economist who shares a national economic forecast focused on the state of the industry.

**Please save the date** and join us for this virtual event connecting leader in construction.

### SPONSORSHIP OPPORTUNITIES

#### SHOWCASE SPONSOR (1 available)

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- Company logo prominently displayed on all event promotional materials as the "Showcase Sponsor"
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- Introduction of company presentation (surety panel) during event
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- Receipt of registration and attendee list
- Advertisement in webinar conference room

#### SPEAKER SPONSOR (1 Available)

**\$5,000**

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- Introduction of keynote speaker, Anirban Basu
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#### SPEAKER SPONSOR II (1 Available)

**\$4,000**

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#### COFFEE BREAK SPONSOR

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- Company logo displayed on all event promotional materials as the "Coffee Break Sponsor"
- Company brand and message to all registrants email with \$5 coffee gift card of choice (Dunkin Donuts or Starbucks) morning of webinar

#### EMAIL MARKETING SPONSOR

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- Company name or logo displayed as email sponsor at the top of email reminders
- Company description and link to website at the bottom of email reminders
- Access to the Construction Summit distribution for all event promotion

#### SUPPORTING SPONSOR

**\$1,500**

- Company logo displayed on slide during opening and closing remarks
- Company logo displayed on all event promotional materials as the "Supporting Sponsor"
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Questions? Contact [kristin.bodner@marcumllp.com](mailto:kristin.bodner@marcumllp.com)