

Have You Met Your Annual Minimum CLE Requirement Yet?

2020 IS **ALMOST OVER!**

WEBCAST SERIES ► SPONSORSHIP OPPORTUNITES



PRESENTING SPONSORSHIP | \$975 - *option to sponsor one or multiple events within the series*

- ▶ Premium visibility on Marcum LLP Event micro-site with your company logo linking to your website
- ▶ Full page ad in digital event brochure
- ▶ 1 minute of air time at event to introduce speakers
- ▶ Option to include downloadable Company brochure during event for attendees
- ▶ Sponsor acknowledgement and Company logo on Social Media Promotion pre and post event
- ▶ Sponsor acknowledgement and Company logo on Email Invitation E-blast
- ▶ Sponsor acknowledgement and Company logo on Email 'Thank You' E-blast post event to all attendees
- ▶ Sponsor acknowledgement and Company logo in the firm's e-NewsLetter pre and post event

SUPPORTING SPONSORSHIP | \$750

- ▶ Visibility on Marcum LLP event micro-site with your company logo
- ▶ ½ page ad in digital event brochure
- ▶ Option to include downloadable company brochure during event for attendees.
- ▶ Sponsor acknowledgement and Company logo on Social Media Promotion pre and post event
- ▶ Sponsor acknowledgement and Company logo on Email Invitation e-blast
- ▶ Sponsor acknowledgement and Company logo on Email 'Thank You' E-blast post event to all attendees
- ▶ Sponsor acknowledgement and Company logo in the firm's e-NewsLetter pre and post event

CONTRIBUTOR SPONSORSHIP | \$250

- ▶ Visibility on Marcum LLP event micro-site with your Company logo
- ▶ ¼ page ad in digital event brochure
- ▶ Sponsor acknowledgement and Company logo on social media promotion pre and post event
- ▶ Sponsor acknowledgement and Company logo on email invitation e-blast
- ▶ Sponsor acknowledgement and Company logo on email 'Thank You' e-blast post event to all attendees
- ▶ Sponsor acknowledgement and Company logo in the firm's e-NewsLetter pre and post event.

ADDITIONAL SPONSOR OPPORTUNITIES

SURVEY SPONSORSHIP | \$600

- ▶ Visibility on Marcum LLP event micro-site with your company logo
- ▶ Five (5) custom survey questions to be deployed during the event (subject to approval)
- ▶ Sponsor acknowledgement and Company logo on social media promotion pre and post event
- ▶ Sponsor acknowledgement and Company logo on email invitation e-blast
- ▶ Sponsor acknowledgement and Company logo on email 'Thank You' e-blast post event to all attendees
- ▶ Sponsor acknowledgement and Company logo in the firm's e-NewsLetter pre and post event
- ▶ Sponsor acknowledgement and Company logo on Email Invitation E-blast

POLL SPONSORSHIP | \$600

- ▶ Visibility on Marcum LLP Event micro-site with your company logo
- ▶ Option to include downloadable company brochure during event for attendees
- ▶ Custom 3 question poll to be deployed during the event. (subject to approval)
- ▶ Sponsor acknowledgement and Company logo on social media promotion pre and post event
- ▶ Sponsor acknowledgement and Company logo on email invitation e-blast
- ▶ Sponsor acknowledgement and Company logo on email 'Thank You' e-blast post event to all attendees
- ▶ Sponsor acknowledgement and Company logo in the firm's e-NewsLetter pre and post event

CALL TO ACTION SPONSORSHIP | \$750

- ▶ Visibility on Marcum LLP Event micro-site with your company logo
- ▶ Option to include a CTA during the LIVE event (subject to approval)

Possible CTA's include:
 - ▶ Downloadable piece of content
 - ▶ Driving attendees to sign up for something
- ▶ Sponsor acknowledgement and Company logo on social media promotion pre and post event
- ▶ Sponsor acknowledgement and Company logo on email invitation e-blast
- ▶ Sponsor acknowledgement and Company logo on email 'Thank You' e-blast post event to all attendees
- ▶ Sponsor acknowledgement and Company logo in the firm's e-NewsLetter pre and post event.

LOBBY MUSIC SPONSORSHIP | \$650

- ▶ Visibility on Marcum LLP Event micro-site with your company logo
- ▶ Ability to play a lobby music commercial on loop for 15 minutes while attendees arrive in event lobby. (subject to approval)
- ▶ Sponsor acknowledgement and Company logo on social media promotion pre and post event
- ▶ Sponsor acknowledgement and Company logo on email invitation e-blast
- ▶ Sponsor acknowledgement and Company logo on email 'Thank You' e-blast post event to all attendees
- ▶ Sponsor acknowledgement and Company logo in the firm's e-NewsLetter pre and post event

ADDITIONAL SPONSOR OPPORTUNITIES (CONTINUED)

LOBBY COMMERCIAL SPONSORSHIP | \$500

- ▶ Visibility on Marcum LLP Event micro-site with your company logo
- ▶ Ability to play lobby video commercial on loop for 15 minutes while attendees arrive in event lobby. (subject to approval)
- ▶ Sponsor acknowledgement and Company logo on social media promotion pre and post event
- ▶ Sponsor acknowledgement and Company logo on email invitation e-blast
- ▶ Sponsor acknowledgement and Company logo on email 'Thank You' e-blast post event to all attendees
- ▶ Sponsor acknowledgement and Company logo in the firm's e-NewsLetter pre and post event

GROUP CHAT SPONSORSHIP | \$500

- ▶ Visibility on Marcum LLP Event micro-site with your company logo
- ▶ Ability to facilitate group chat during event with seed questions related to session content(subject to approval)
- ▶ Sponsor acknowledgement and Company logo on social media promotion pre and post event
- ▶ Sponsor acknowledgement and Company logo on email invitation e-blast
- ▶ Sponsor acknowledgement and Company logo on email 'Thank You' e-blast post event to all attendees
- ▶ Sponsor acknowledgement and Company logo in the firm's e-NewsLetter pre and post event

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Sponsoring Company REGISTRATION & INVOICE

Company Information

Company Name: _____ Contact Person/Email: _____

Address, Zip Code: _____ City: _____ State: _____

Website: _____

Telephone: _____ Fax: _____

Sponsorship Levels

PRESENTING SPONSOR \$975

CONTRIBUTOR SPONSOR \$250

SUPPORTING SPONSOR \$750

ADDITIONAL SPONSORSHIP OPPORTUNITIES

SURVEY SPONSOR \$600

LOBBY MUSIC SPONSOR \$650

POLL SPONSOR \$600

LOBBY COMMERCIAL SPONSOR \$500

CALL TO ACTION SPONSOR \$750

GROUP CHAT SPONSOR \$500

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Payment Information

TOTAL FEES DUE: \$

(Please note: Your application will not be considered "final" until payment is received in the Marcum LLP Office)

Check Enclosed (Please make checks payable to Marcum LLP)

Charge fee to my Credit Card listed below (a 2.75% service fee will be added to the total fee)

Name as it appears on your card : _____ Contact Person/Email: _____

Address, Zip Code: _____ City: _____ State: _____

Website: _____

Telephone: _____ Fax: _____

Card Number

Exp. Date: _____ CCV Code: _____ Zip Code: _____

Signature: _____ Print Name: _____

Send completed form to:

Please return this form with payment to **Michelle Sparado** at **555 Long Wharf Drive, 8th Floor, New Haven, Connecticut, 06511**

or email to: _____

For all event inquiries, please contact **Michelle Sparado** at **michelle.sparado@marcumllp.com**.