



## SMALL BUSINESS | BIG FUTURE

### *Preparing Your Business for the Future*

As a business owner, your business is most likely your largest and riskiest asset. Unexpected events can have major impacts on your business and net worth and can cause you to prematurely need to sell. Therefore, it is crucial to actively reduce risks and be prepared for ownership transitions in order to protect the capital you have tied up in your business. By attending the **Marcum Advisory & Consulting Forum**, business owners and advisors will gain insight into strategies to reduce risk, prepare for ownership transitions, increase value and ensure the owner will be able to capitalize on their life's work and meet their goals for the next phase of life.

**October 20, 2020 | Omni New Haven Hotel at Yale**

## Sponsorship Opportunities



### *Trusted Advisors*

Build a team to make the right decision with the right data



### *Strategic Vision*

Envision a realistic, credible, and attractive future for your business



### *Network & Learn*

Meet a network of peers and industry professionals

PLEASE CHECK SPONSORSHIP LEVEL DESIRED:

**Keynote Sponsor \$7,000**

- Introduction of Keynote speaker
- Reserved seating for ten in main ballroom throughout the program
- Company logo displayed on all event materials
- Company name or logo prominently displayed on all promotional elements (website, invitation, press release)
- Full page advertisement in conference book

**Gold Sponsor \$5,000**

- Exhibit table at the event
- Reserved seating for ten in main ballroom throughout the program
- Receipt of attendee list pre and post-conference
- Company logo displayed on all event materials
- Company name or logo prominently displayed on all promotional elements (website, invitation, press release)
- Full page advertisement in conference book

**Silver Sponsor \$3,000**

- Exhibit table at the event
- Receipt of attendee list pre and post-conference
- Company logo displayed on all event materials
- Company name or logo prominently displayed on all promotional elements (website, invitation, press release)
- Half page advertisement in conference book

**Bronze Sponsor \$2,000**

- Exhibit table at the event
- Company logo displayed on all event materials
- Company name or logo prominently displayed on all promotional elements (website, invitation, press release)
- Half page advertisement in conference book

**Other Sponsorship Packages**

**CENTERPIECE SPONSOR \$1,200**

- Company logo displayed on centerpieces in main ballroom
- Recognition as a “Supporting Sponsor” on conference website and on-site program guide

**COCKTAIL SPONSOR \$1,200**

- Company logo displayed at all bars
- Signature drink of choice named after your company
- Recognition as a “Supporting Sponsor” on conference website and on-site program guide

**COFFEE SPONSOR \$1,200**

- Company logo displayed on coffee station in main ballroom
- Recognition as a “Supporting Sponsor” on conference website and on-site program guide

**PEN SPONSOR \$1,000**

- Company logo on pen at each seat in main session
- Recognition as a “Supporting Sponsor” on conference website and on-site program guide

**WIFI SPONSOR \$1,000**

- Wi-Fi passcode of your choice distributed to all attendees
- Recognition as a “Supporting Sponsor” on conference website and on-site program guide

**OTHER ADVERTISING OPTIONS**

- Quarter Page Ad - 2.375”W x 3.875”H: **\$300**
- Half Page Ad - 5”W x 3.875”H: **\$500**
- Full Page Ad - 5”W x 8”H: **\$750**

**ADS DUE DATE:**

Please submit all ads to Michelle Spadaro at michelle.spadaro@marcumllp.com by

**September 1, 2020**

**Sponsoring Company Registration & Invoice | Company Information**

Company Name: \_\_\_\_\_ Contact Person/Email: \_\_\_\_\_

Address, Zip Code: \_\_\_\_\_

Website: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_



# Corporate Sponsorship Commitment & Invoice

## Payment Information

**TOTAL DUE: \$**

(Sponsorship considered "final" upon receipt of payment)

- Check enclosed (Please make checks payable to Marcum LLP)
- Charge fee to my credit card listed below (a 2.75% service fee will be added to the total fee)
  - MasterCard
  - American Express
  - Discover
  - Visa

All credit card charges will be processed through Official Payments Corp. (OPC). There is a **2.75% convenience fee** which will automatically be applied to all payments from Official Payments. You will receive an email from Official Payments with your confirmation number.

Name as it appears on credit card: \_\_\_\_\_ Date: \_\_\_\_\_

Card Number

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CCV Code: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_

Email: \_\_\_\_\_

## Send your completed form to:

**Michelle Sparado, Marketing Associate**  
**michelle.spadaro@marcumllp.com**  
**Phone: 203.781.9788**  
**Fax: 860.760.0601**

**555 Long Wharf Drive, 8th Floor**  
**New Haven, CT 06511**