

THE 2020 MARCUM FOOD & BEVERAGE SUMMIT

FOOD AND BEVERAGE TRENDS: TOP TIPS AND STRATEGIES

Wednesday, May 27, 2020

Graduate Providence

The 2020 Marcum Food & Beverage Summit brings together the best and brightest in our field – food and beverage executives gathering with others in the industry for an evening of networking and vital information.

Our panel will discuss the latest trends in the industry, which used to change slowly and allow the opportunity to spend time making well-informed decisions. How can food & beverage companies adapt now that changes in trends happen so rapidly?

The Marcum Food & Beverage Summit is an essential event for industry executives looking to foster growth and continuity of business.

www.marcumevents.com/FBS



2020 MOST INNOVATIVE EMERGING COMPANY

Marcum LLP is looking for the most innovative start-up or emerging food and beverage companies. Nominees will be given the opportunity to display their products and demonstrate their innovation during the conference and connect with potential investors.

Conference attendees will meet with nominees and then vote for the winner, who will receive a \$2,500 award! More info at www.marcumevents.com/FBS.

MARCUM
FOOD &
BEVERAGE
SUMMIT

2020 SPONSOR LEVELS



Conference Opening Sponsor \$6,500 Limit 1

- 2-minute company introduction at podium
- Welcoming remarks at onset of conference
- Company name and logo prominently displayed on all promotional elements (website, invitations, press releases, conference booklet, event signage)
- Full page ad in conference booklet
- Goody bag insert
- Pre- and post-event publicity
- Program recognition
- List of attendees

Innovative Emerging Company Sponsor \$6,500 Limit 1

- 2-minute company introduction at podium
- Introduction of the 2019 Most Innovative Emerging Company winner
- Company name and logo prominently displayed on all promotional elements (website, invitations, press releases, conference booklet, event signage)
- Full page ad in conference booklet
- Goody bag insert
- Pre- and post-event publicity
- Program recognition
- List of attendees

Panel Sponsor \$6,500 Limit 1

- 2-minute company introduction at podium
- Introducing the panel of speakers
- Company name and logo prominently displayed on all promotional elements (website, invitations, press releases, conference booklet, event signage)
- Full page ad in conference booklet
- Goody bag insert
- Pre- and post-event publicity
- Program recognition
- List of attendees





Cocktail Sponsors \$4,000

- Company name and logo displayed during registration/cocktail hour
- Pre- and post-event publicity
- Half page ad in conference booklet
- Goody bag insert
- Program recognition
- List of attendees

Dessert Sponsors \$4,000

- Company name and logo displayed during dessert and networking
- Pre- and post-event publicity
- Half page ad in conference booklet
- Goody bag insert
- Program recognition
- List of attendees

Food Sponsors \$4,000

- Company name and logo displayed at food stations during the event
- Pre- and post-event publicity
- Half page ad in conference booklet
- Goody bag insert
- Program recognition
- List of attendees

Contributing Sponsors \$2,500

- Program recognition
- List of attendees

Other Advertisement Options

- Quarter Page Ad \$300
- Half Page Ad \$500
- Full Page Ad \$750

QUESTIONS

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MARCUM
ACCOUNTANTS ▲ ADVISORS

Marcum LLP's Food & Beverage Services group has the perfect recipe of knowledge and service capabilities to help you stay flexible. Our professionals provide the accounting, tax, and consulting services so that you can concentrate on the growth of your business. Just as our service capabilities are diverse, so, too, are the types of food and beverage clients we serve, including distributors and manufacturers, importers, restaurant chains, processors and packaging, agribusinesses, and retailers. Marcum is one of the largest independent public accounting and advisory services firms in the nation, with offices in major business markets throughout the U.S., as well as Grand Cayman, China and Ireland.

www.marcumllp.com/industries/food-beverage